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February 2025

Psychology

1. Stajkovic, A. D., & Stajkovic, K. S. (2025). *Human Sustainability and Cognitive Overload at Work: The Psychological Cost of Working*. Taylor & Francis. (VVF 1 pcs.)

Management

1. Cameron, E., & Green, M. (2024). *Making sense of change management: a complete guide to the models, tools and techniques of organizational change* (6th ed.). Kogan Page (VVF 2 pcs.)
2. Dank, N. (2024). *Agile L&D: a toolkit to improve organizational learning and drive performance*. KoganPage. (VVF 1 pcs.)
3. Issa, T., Issa, T., Nau, S. Z., Abu-Salih, B., Hardin-Ramanan, S., Ahmud-Boodoo, R. H., Maketo, L., & Balapumi, R. (2024). *Management information systems: harnessing technologies for business & society*. SAGE Publications. (VVF 1 pcs.)
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5. Martin, G. (2025). *Managing people in changing organizations* (3rd ed.). Routledge. (VVF 1 pcs.)
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8. Volberda, H. W., Hollen, R. M. A., Pereira, J., Sidhu, J. S., & Heij, K. (2024). *Strategic management: from confrontation to transformation*. Sage. (VVF 1 pcs.)
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Marketing. Public relations

1. Blakeman, R. *Integrated Marketing Communication: Creative Strategy from Idea to Implementation* (4th ed.). Rowman & Littlefield. (VVF 2 pcs.)
2. Butow, E., & Garcia, S. (2024). *Ultimate guide to influencer marketing*. Entrepreneur Press. (VVF 2 pcs.)
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6. Mahoney, L. M., & Tang, T. (2024). *Strategic social media: from marketing to social change*. (2nd ed.). Wiley-Blackwell. (VVF 2 pcs.)
7. Richardson, N. A. A. (2024). *Sustainable marketing planning* (2nd ed.). Routledge. (VVF 1 pcs.)
8. Scott, D. M. (2024). *The new rules of marketing & PR: how to use content marketing, AI, social media, podcasting, video, and newsjacking to reach buyers directly* (9th ed.). Wiley. (VVF 2 pcs.)
9. Snow, N., Jowett, G., & O'Donnell, V. (2025). *Propaganda & persuasion*. (8th ed.). SAGE Publications. (VVF 1 pcs.)
10. Sutherland, K. E. (2024). *Strategic social media management: theory and practice* (2nd ed.). Palgrave Macmillan. (VVF 2 pcs.)

Business

1. Dieffenbacher, S. F., Hüttinger, C., Zaninelli, S. M., Lines, D., & Rein, A. (2024). *How to create innovation: the ultimate guide to proven strategies and business models to drive innovation and digital transformation*. Wiley. (VVF 1 pcs.)
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