

**NEW BOOKS RECEIVED BY  
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**January 2022**

**Psychology. Sociology. Intercultural communication**

1. Arnold, J., Coyne, I., Randall, R. & Patterson, F. (2020). *Work psychology: Understanding human behaviour in the workplace* (7 th ed.). Harlow, United Kingdom: Pearson. (VVF 1 pcs.)
2. Sandel, M. J. (2021). *The tyranny of merit: What's become of the common good?* United Kingdom: Penguin Books. (VVF 1 pcs.)

**Marketing. Advertising. Public relations.**

1. Hollensen, S. & Opresnik, M. O. (2021). *International marketing: principles and practice: a management-oriented approach*. Opresnik Hollensen Group. (VVF 1 pcs.)
2. Visser, M., Sikkenga, B. & Berry, M. (2022). *Digital marketing fundamentals: From strategy to ROI* (2nd ed.). Groningen/Utrecht, The Netherlands: Noordhoff Uitgevers. (VVF 2 pcs.)
3. Kelleher, T. (2021). *Public relations* (2nd ed.). New York: Oxford University Press. (VVF 2 pcs.)
4. Kumar, D. (2021). *Marketing in the digital age*. Thousand Oaks, California: SAGE Texts. (VVF 2 pcs.)

**Management**

1. Field, J. (2021). *Influential internal communication: Streamline your corporate communication to drive efficiency and engagement*. London: KoganPage. (VVF 3 pcs.)
2. Hodges, J. (2021). *Managing and leading people through organizational change: The theory and practice of sustaining change through people* (2nd ed.). London, United Kingdom: Kogan Page Limited. (VVF 1 pcs.)
3. Liddle, D. (2021). *Transformational culture: Develop a people-centred organization for improved performance*. London, United Kingdom: Kogan Page Limited. (VVF 1 pcs.)
4. Matuson, R. C. (2022). *Can we talk?: Seven principles for managing difficult conversations at work*. London, United Kingdom: Kogan Page Limited. (VVF 1 pcs.)
5. Project Management Institute (2021). *The standard for project management and a guide to the project management body of knowledge (PMBOK guide)* (7th ed.). Newtown Square, PA: autorius. (VVF 1 pcs.)
6. Project Management Institute (2017). *Agile practice guide*. Newtown Square: Project Management Institute. (VVF 2 pcs., EIF 3 pcs.)

**Business. Trade. Logistics.**

1. Collinson, S., Narula, R. & Rugman, A. M. (2020). *International business* (8th ed.). Harlow, UK: Pearson Education Limited. (VVF 3 pcs.)
2. Grainger, A. (2021). *Cross-border logistics operations: Effective trade facilitation and border management*. London, United Kingdom: Kogan Page Limited. (VVF 2 pcs.)
3. Laudon, K.C. & Traver, C. G. (2021). *E-commerce 2020-2021: business, technology and society* (16th ed.). Harlow, United Kingdom: Pearson. (VVF 3 pcs.)

4. Lewis, A. (2021). *The basics of bitcoins and blockchains: An introduction to cryptocurrencies and the technology that powers them*. Coral Gables, FL: Mango Publishing. (VVF 3 pcs.)
5. Perkin, N. & Abraham, P. (2021). *Building the agile business through digital transformation* (2nd ed.). London, United Kingdom: Kogan Page Limited. (VVF 1 pcs.)
6. Van den Berg, J. P. (2021). *Highly competitive warehouse management: Action plan for best-in-class performance* (3rd ed.). Buren, The Netherlands: Management Outlook. (VVF 3 pcs.)
7. Work, J. & Brand, G. (2019). *E-commerce business model 2020*. New York: CPSIA. (VVF 3 pcs.)