

# Passport Training Academics 2020

2020

For Passport subscriber

Ecaterina Bondarenko, Senior Business Development Account Manager



# EUROMONITOR INTERNATIONAL

- A trusted global intelligence source
- Supporting academics more than 48 years
- Research focus: industries, countries, consumers
- Custom research, online databases, extracts, reports
- 1200+ analysts in 100 countries
- Regional research hubs and industry specialist client support teams



London



Chicago



Singapore



Shanghai



Dubai



Vilnius



Cape Town



Santiago



Tokyo



Sydney



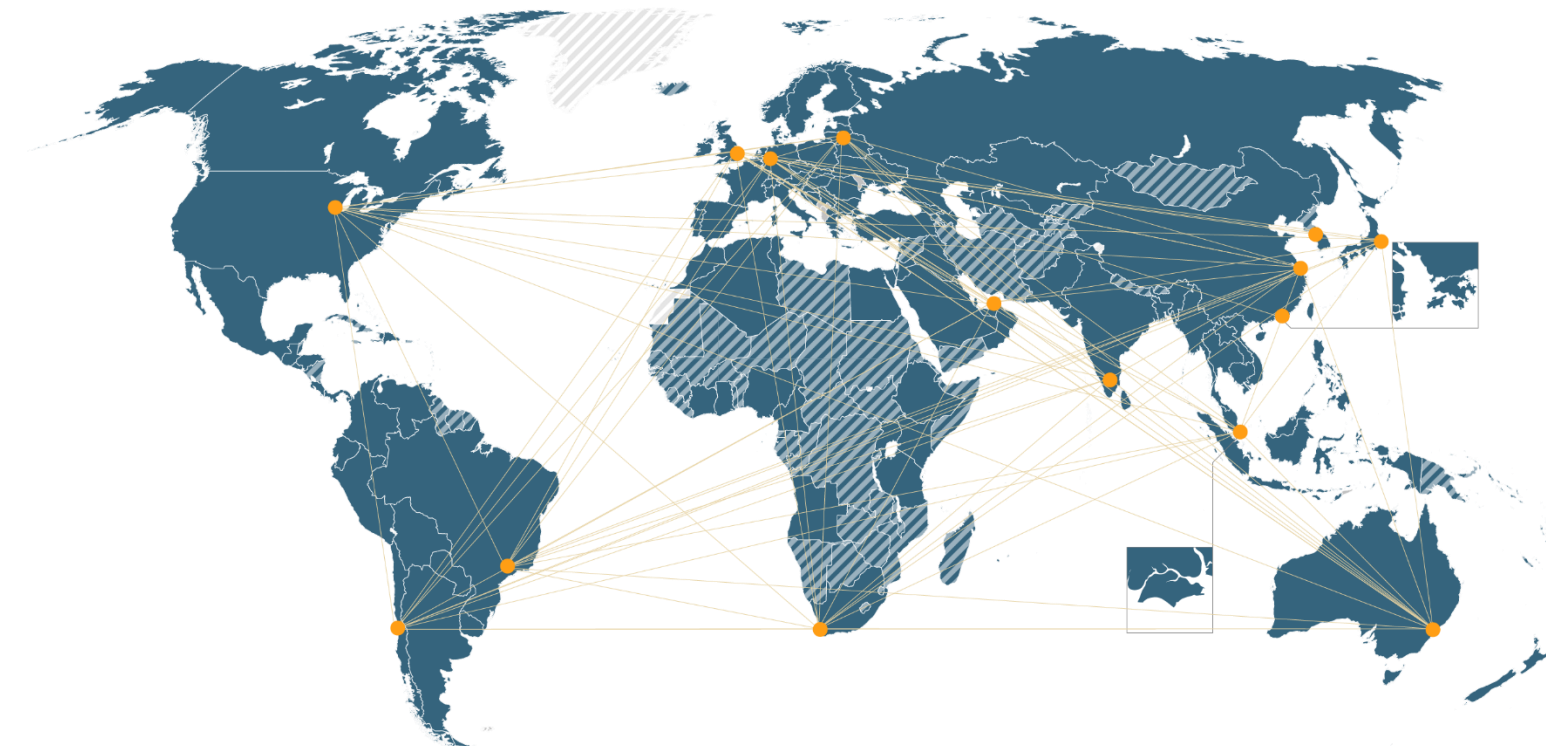
Bangalore



Sao Paulo



# Euromonitor International network and coverage



● **15 OFFICE LOCATIONS**  
London, Chicago, Singapore, Shanghai,  
Vilnius, Santiago, Dubai, Cape Town,  
Tokyo, Sydney, Bangalore, São Paulo,  
Hong Kong, Seoul and Düsseldorf

■ **100 COUNTRIES**  
in-depth analysis on consumer  
goods and service industries

■ + ■ **210 COUNTRIES AND  
TERRITORIES**  
demographic, macro- and  
socio-economic data on  
consumers and economies

# Research Methodology

## TOP DOWN GLOBAL INSIGHT

### INDUSTRY SPECIALISATION

Dialogue with key players,  
global research inputs

### COMPANY ANALYSIS

Global and local company  
data and accounts

### DESK RESEARCH

All public domain material  
accessed and interpreted

### STORE CHECKS

A first-hand view of place,  
product, price and promotion

## LOCAL KNOWLEDGE BOTTOM UP

### TRADE SURVEY

Discussion on data and  
dynamics with local industry

## MARKET ANALYSIS

Data substantiated,  
market trends explained

### DATA VALIDATION

Exhaustive audit and  
cross-referencing of data



## Flexible solutions

Euromonitor International research is delivered in multiple formats to suit every budget and deadline. Choose a solution that supports the coverage and depth of detail you require:



### **PUBLISHED REPORTS AND DATA SETS**

- Industries
- Categories
- Companies
- Global trends
- Demographics
- Consumer lifestyles
- Business landscape
- Cities
- Surveys



### **SUBSCRIPTION DATABASES**

- Passport is an interactive delivery platform to all of our statistics, analysis and visualisation tools
- Access provides on-going topical analysis and global briefings
- Select the industries and countries most relevant to your strategy



### **EUROMONITOR CONSULTING**

- Project scope tailored in partnership with your needs
- Further qualitative and quantitative analysis on areas not detailed / covered in our syndicated research
- Deliverables to help answer critical questions, identify opportunities and approach challenges



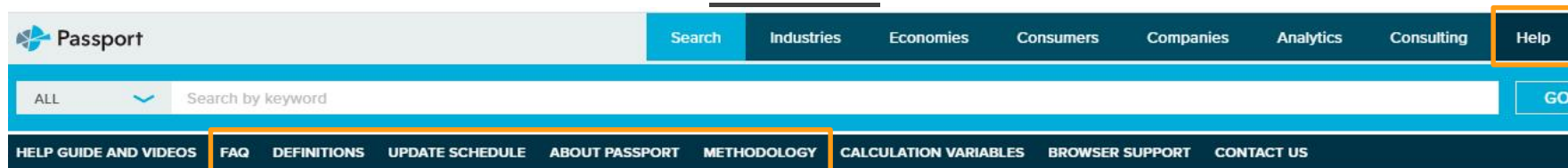
## How to start?

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- Access Passport at [www.portal.euromonitor.com](http://www.portal.euromonitor.com) at your university
- or use your remote access through library portal (ask librarian)
- User-guide and Video tutorial about Passport (click Help and Help Guides and Videos)
- or look over this training



## HELP page >> Help guide and videos, FAQ, Definitions, Update Schedule, About Passport, Methodology



### Help Guide and Videos

You're able to select your preferred language for each video from the player's Closed Captioning icon - 

#### CHOOSE A VIDEO OR GUIDE

- Passport: Getting Started
- Enhanced Search
- Working with Statistics
- Working with Statistics - Group / Sum Function
- The Search Page
- The Results List
- Industry, Economic and Consumer Landing Pages
- Data Export Tool
- Dashboards
- Passport Connector
- IFM (1) - Using Search Filters
- IFM (2) - Drivers and Growth Decomposition
- IFM (3) - Using Scenarios
- IFM (4) - Understanding Soft Drivers
- Passport User Guide**

#### PASSPORT: GETTING STARTED



# 1. Method of Search: Passport Home page provides a starting point to quickly access the latest statistics, analysis and interactive tools

portal.euromonitor.com/portal/magazine/homemain

**Passport** Search Industries Economies Consumers Companies Analytics Consulting Help

ALL Search by keyword GO

## Top 100 Global Manufacturing Companies 2019

Briefing | 10 Sep 2020

### YOUR ANALYSTS

YOUR ACCOUNT MANAGERS

#### COVID-19

Our research analysts and analytics teams are assessing the short and long term impact of COVID-19 across product categories, economic scenarios and consumer lives.

GO

#### ANALYTICS IN ACTION

Identify growth drivers, the state of the current competitive landscape and trends through articles, analysis and reports.

GO

#### COUNTRY REPORTS: DATAGRAPHS

Understand the market landscape with interactive visualisations of industry, category and geographical data.

CHOOSE INDUSTRY

CHOOSE CATEGORY

CHOOSE GEOGRAPHY

GO

#### SEARCH STATISTICS

Find the data you need. Quickly identify statistics by industry and category impacting your organisation.

☒ Industries ☐ Economies and Consumers

CHOOSE INDUSTRY

CHOOSE CATEGORY

GO

#### SEARCH ANALYSIS

#### SEARCH DASHBOARDS

#### BREXIT SCENARIOS TOOL

#### MEGATRENDS



## New COVID-19 Dashboard tool – click GO to access

portal.euromonitor.com/portal/magazine/homemain

Passport


Search Industries Economies Consumers Companies Analytics Consulting Help

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☐ Economies and Consumers

CHOOSE INDUSTRY

CHOOSE CATEGORY

GO

### SEARCH ANALYSIS

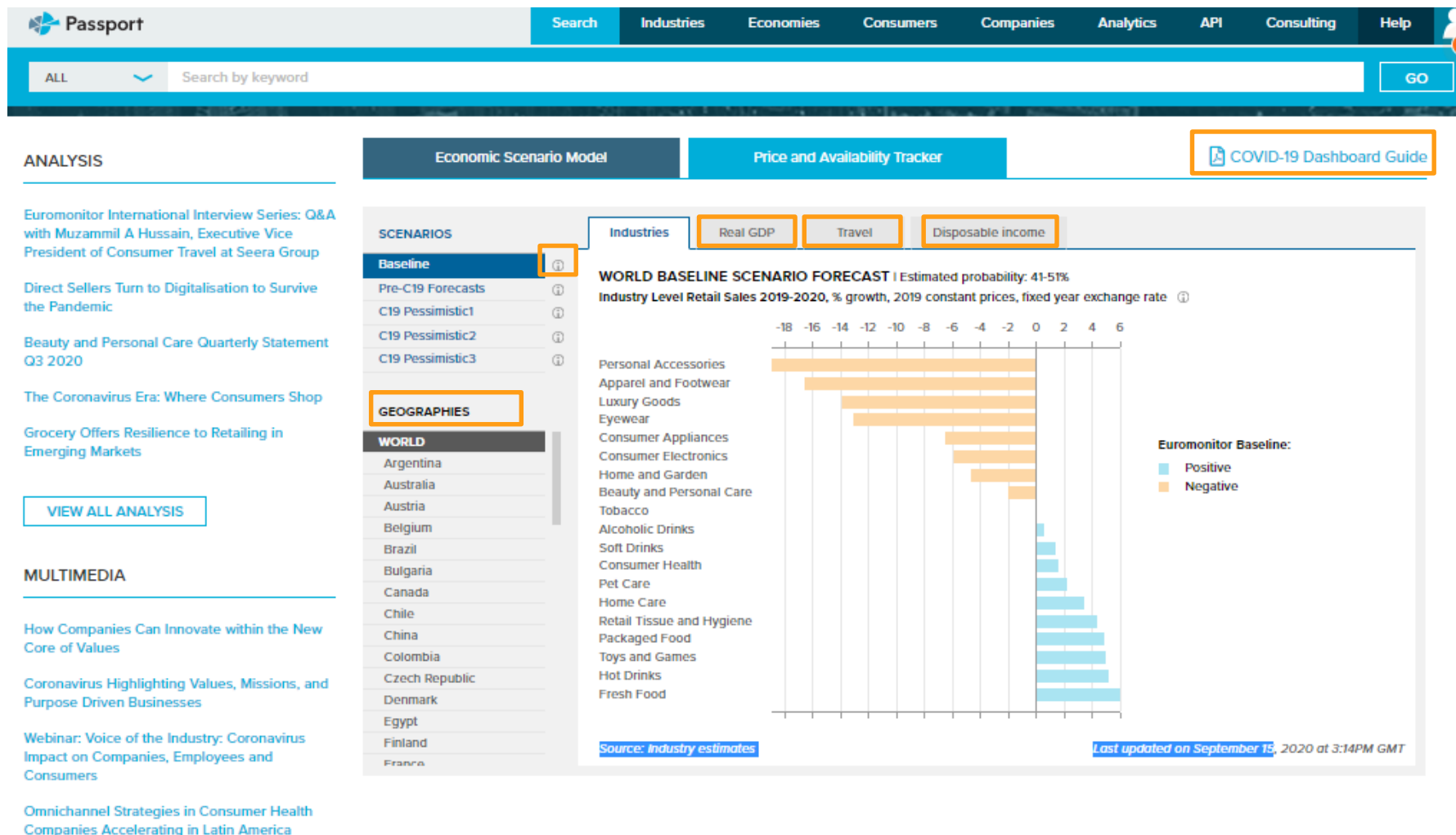
### SEARCH DASHBOARDS

### BREXIT SCENARIOS TOOL

### MEGATRENDS

## Newly developed COVID-19 Dashboard tool

- helps to assess the short- and long-term effects on industries, economies and consumers, monitors the impact on a variety of indicators



## Passport Search - create detailed custom searches to access specific information in database - 2. Method:

The screenshot displays the Passport Search web application interface. At the top, a navigation bar includes the Passport logo, a highlighted 'Search' button, and links for Industries, Economies, Consumers, Companies, Analytics, Consulting, and Help. Below the navigation bar is a search bar with a dropdown menu set to 'ALL' and a 'GO' button. The main content area features a large blue banner for 'Coronavirus Highlighting Values, Missions, and Purpose Driven Businesses' with a podcast link dated 07 Sep 2020. To the right, there are sections for 'YOUR ANALYSTS' and 'YOUR ACCOUNT MANAGERS', each displaying profile pictures of team members. Below these are several content tiles: 'COVID-19' (assessing short and long term impact), 'ANALYTICS IN ACTION' (identifying growth drivers), 'COUNTRY REPORTS: DATAGRAPHS' (interactive visualisations), 'SEARCH STATISTICS' (find data by industry and category), 'SEARCH ANALYSIS' (leverage detailed analysis), 'SEARCH DASHBOARDS' (select dashboard for trends), 'BREXIT SCENARIOS TOOL' (explore implications of Brexit), and 'MEGATRENDS' (in-depth analysis on influential megatrends). Each tile includes a brief description and a 'GO' button.

**Passport** Search Industries Economies Consumers Companies Analytics Consulting Help

ALL Search by keyword GO

### Coronavirus Highlighting Values, Missions, and Purpose Driven Businesses

Podcast | 07 Sep 2020

#### YOUR ANALYSTS

#### YOUR ACCOUNT MANAGERS

#### COVID-19

Our research analysts and analytics teams are assessing the short and long term impact of COVID-19 across product categories, economic scenarios and consumer lives.

GO

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Identify growth drivers, the state of the current competitive landscape and trends through articles, analysis and reports.

GO

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CHOOSE INDUSTRY

CHOOSE CATEGORY

CHOOSE GEOGRAPHY

GO

#### SEARCH STATISTICS

Find the data you need. Quickly identify statistics by industry and category impacting your organisation.

☒ Industries

☐ Economies and Consumers

CHOOSE INDUSTRY

CHOOSE CATEGORY

GO

#### SEARCH ANALYSIS

Leverage detailed analysis from Euromonitor International's research team to understand the state of the market and opportunities.

☒ Industries

#### SEARCH DASHBOARDS

Select a dashboard for a visual and interactive way to understand high-level trends.

☒ Industries

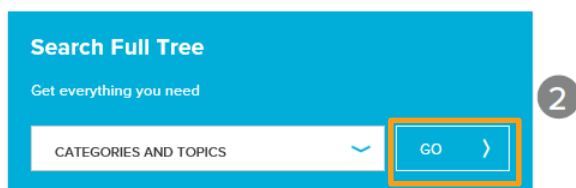
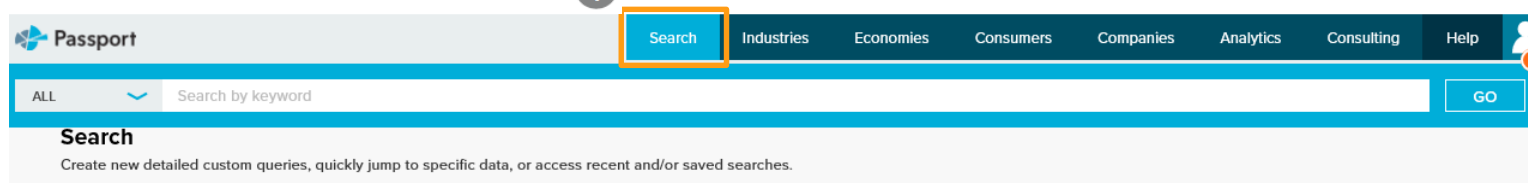
#### BREXIT SCENARIOS TOOL

Explore the implications of Brexit and the impact on economies, industries and consumers.

#### MEGATRENDS

In-depth analysis on the most influential megatrends shaping consumer behaviour and attitudes today and in

## 2. Method: Search > Search Full Tree > Go > Next > Geographies



Disclose & select  
needed Industry or  
Category > Next

3

Type a specific category or topic to filter the available items

Find a Specific Category or Topic

### INDUSTRIES

#### Alcoholic Drinks

☒ Beer

☐ Cider/Perry

☐ RTDs/High-Strength Premixes

☒ Spirits

☒ Wine

☐ Apparel and Footwear

☐ Beauty and Personal Care

☐ Consumer Appliances

☐ Consumer Electronics

☐ Consumer Finance

☐ Consumer Foodservice

☐ Consumer Appliances

☐ Consumer Electronics

☐ Consumer Finance

☐ Consumer Foodservice

☐ Consumer Health

☐ Health and Wellness

☐ Eyewear

☐ Fresh Food

☐ Home and Garden

☐ Home Care

☐ Hot Drinks

☐ Ingredients

☐ Institutional Channels

☐ Luxury Goods

☐ Packaged Food

☐ Packaged Food (Rolling Update)

☐ Packaging

☐ Personal Accessories

☐ Pet Care

☐ Retailing

☐ Tobacco

☐ Soft Drinks

☐ Toys and Games

☐ Tissue and Hygiene

☐ Travel

### ECONOMIC AND CONSUMER TOPICS

☐ Business Dynamics

☐ Digital Consumer

☐ Economy, Finance and Trade

☐ Households

☐ Income and Expenditure

☐ Sustainability

☐ Industrial (Entire Economy)

☐ Population



After the Industry - choose country or region:

Type a specific geography to filter the available items / Select a Predefined Geography list or disclose region and select countries >

Passport Search

ALL Search by keyword

**Search Full Tree: Categories and Topics**

1 CATEGORIES AND TOPICS (4) 2 GEOGRAPHIES (0)

X Alcoholic Drinks X Beer X Spirits X Wine Clear All

Select category and all subcategories to view entire hierarchy.

Industry &  
Category >

NEXT

Type a specific category or topic to filter the available items

Find a Specific Category or Topic

INDUSTRIES

Alcoholic Drinks

Beer

Cider/Perry

RTDs/High-Strength Premixes

Spirits

Wine

Apparel and Footwear

Beauty and Personal Care

Consumer Appliances

Consumer Electronics

Consumer Finance

Consumer Foodservice

Find a Specific Geography

GEOGRAPHIES

World

Asia Pacific

Australasia

Eastern Europe

Latin America

Middle East and Africa

North America

Western Europe

**100 COUNTRIES**

in-depth analysis on consumer goods and service industries

**210 COUNTRIES AND TERRITORIES**

demographic, macro- and socio-economic data on consumers and economies

Region >

Country >

SEARCH >

SEARCH >

Passport Search

ALL Search by keyword

**Search Full Tree: Categories and Topics**

1 CATEGORIES AND TOPICS (4) 2 GEOGRAPHIES (9)

X Azerbaijan X Bangladesh X Cambodia

Type a specific geography to filter the available items

Find a Specific Geography

GEOGRAPHIES

World

Asia Pacific

Azerbaijan

Bangladesh

Cambodia

China

Hong Kong, China

India

Indonesia

Japan

Kazakhstan

Laos

Malaysia

Myanmar

# Portal Results Page: Statistics & Analysis

You searched for:

**CATEGORIES AND TOPICS (4):** Alcoholic Drinks, Beer, Spirits, Wine

**GEOGRAPHIES (9):** Azerbaijan, Bangladesh, Cambodia, China, Hong Kong, China, India, Indonesia, Japan, Kazakhstan

STATISTICS

ANALYSIS

## REFINE YOUR SEARCH

GEOGRAPHIES

CATEGORIES AND TOPICS

COMPANIES

BRANDS

## MARKET SIZES

Aggregated sales in a time series by standard data types, per capita and growth.

Spirits Azerbaijan

Wine Kazakhstan

Wine Japan

Wine India

Wine Indonesia

VIEW FULL DATA SET

## COMPANY SHARES

Share of sales and actual sales

Spirits Kazakhstan

Alcoholic Drinks Kazakhstan

Spirits China

Spirits Japan

Alcoholic Drinks Azerbaijan

VIEW FULL DATA SET

## BRAND SHARES

Share of sales and actual sales

Alcoholic Drinks Azerbaijan

Beer China

Beer Japan

Spirits Japan

Alcoholic Drinks China

VIEW FULL DATA SET

STATISTICS

ANALYSIS

## REFINE YOUR SEARCH

GEOGRAPHIES

CATEGORIES AND TOPICS

ANALYSIS

SORT

DATES



### Wine in Kazakhstan

Analyst: Georgij Grebinskij

COUNTRY REPORT | 09 SEP 2020

The government applied a lower excise rate on low-alcohol drinks in 2014-2019. In contrast, a strong increase in excise caused prices of spirits to grow unaffordably high in 2019, while prices for wine and other low-alcohol drinks remained within people's means. Indeed, the average unit price of wine per litre rose by just half the rate of inflation in Kazakhstan in 2019. [Read more](#)



### Spirits in Kazakhstan

Analyst: Georgij Grebinskij

COUNTRY REPORT | 09 SEP 2020

In 2019, the healthy lifestyle trend continued to gain momentum in terms of sports uptake and decreasing alcoholic drinks consumption in Kazakhstan, especially among the population under the age of 30. These consumers are increasingly focusing on new tasting experiences and to drink smaller amounts of alcohol than older generations. Lower-alcohol drinks, including alcoholic cocktails, wine and beer, were therefore preferred by millennials and younger consumers at the expense of spirits in Kazakhstan. [Read more](#)



### Beer in Kazakhstan

Analyst: Georgij Grebinskij

COUNTRY REPORT | 09 SEP 2020

Beer brewers import a significant amount of raw malt and other materials to produce beer. Towards the end of the review period, the local currency devaluated, and growth in import prices followed in May-September 2018. Excise tax increases caused additional rises in both on-trade and on-trade prices in Kazakhstan in 2018-2019. As a result of average unit prices rising at up to twice the rate of inflation, many consumers moved to beer in the economy price segment and to local brands, which [Read more](#)



### Wine in Azerbaijan

Analyst: Georgij Grebinskij

COUNTRY REPORT | 27 AUG 2020

Although wine is becoming more popular in Azerbaijan, per capita consumption remains relatively low. This reflects the fact that most Azerbaijanis still see wine as a drink for special or celebratory occasions, rather than for regular consumption, such as with evening meals, for example. Nonetheless, wine continued to post robust growth in total volume terms in 2019. Aside from further economic improvements, wine consumption was also bolstered by inbound tourism and growth in the number of female consumers. [Read more](#)



### Alcoholic Drinks in Azerbaijan

Analyst: Georgij Grebinskij

COUNTRY REPORT | 27 AUG 2020

In response to COVID-19, Azerbaijan took a range of strict measures to help prevent it spreading with these having a particularly strong negative impact on on-trade volume sales. To control the spread of COVID-19 a curfew was introduced in March 2020 with consumers required to get permission to leave their homes. This coupled with the closure of the country's borders and the imposition of limitations on the opening of trade establishments has put a huge dent in foodservice sales of alcohol. [Read more](#)

Portal Results examples: Statistics & Analysis

Coronavirus (COVID-19): Report Status

This report was written after the outbreak of the COVID-19 pandemic and takes into account its initial impact on the market. For further frequent updates of data and insight visit our dedicated COVID-19 page on this industry.

LEARN MORE

BACK TO RESULTS /

Wine in Kazakhstan

COUNTRY REPORT | SEP 2020

ANALYSIS

DATAGRAPHS

CONTEXT

DOWNLOAD

RELATED

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HEADLINES

- The COVID-19 lockdowns slash demand for wine, mostly in the on-trade, with traditional mass gatherings no longer viable
- In 2019, total volume sales rise by 20% to 73 million litres
- Cheaper and lighter than spirits, wine flourishes in 2019
- The category with the highest total volume growth in 2019 is still white wine, with a 28% sales increase
- The average unit price movement goes up by 3% in 2019
- High fragmentation characterises company sales in 2019, with local players dominating in the off-trade
- Over the forecast period, sales are set to achieve a total volume CAGR of 2% and reach 80 million litres in 2024

PRE-COVID-19 PERFORMANCE

Wine booms in 2019

The government applied a lower excise rate on low-alcohol drinks in 2014-2019. In contrast, a strong increase in excise caused prices of spirits to grow unaffordably high in 2019, while prices for wine and other low-alcohol drinks remained within people's means. Indeed, the average unit price of wine per litre rose by just half the rate of inflation in Kazakhstan in 2019.

Alcoholic drinks consumption was shifting towards low ABV content in 2019, which also played a significant role in wine recording double-digit total volume growth in the year. More consumers are preferring new taste experiences rather than drinking to get drunk, and are generally reducing their alcohol intake as the health and wellness trend strengthens. Wine is benefiting from Kazakhstani drinkers considering wine as one of the alcoholic drinks that is least harmful to one's health. Looking for affordable prices and a new tasting experience, as well as following a healthier lifestyle, therefore meant many consumers shifted from spirits to wine in 2019.

CHINA

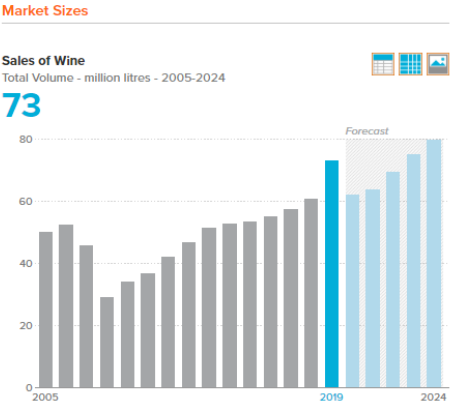
Economic Activity and Private Sector Sentiment (1)

- China's official GDP growth in 2019 was 6.1%. Q4 2019 GDP growth was 6% year-on-year. This is in line with the ongoing Chinese economic slowdown projections, with annual GDP growth expected to decline towards 5% by 2023-2024.
- The economy continued to shift towards services, with a declining role for manufacturing. Secondary Sector (Industry/Construction) growth in 2019 was 5.7%, while tertiary sector (services mostly) expanded by 6.9%. Services accounted for 53.3% of output in 2019, up from 53.3% in 2018 and responsible for almost 60% of growth. Meanwhile industry and construction accounted for 39% of output in 2019.
- Industrial production year-on-year growth improved to 6.9% in December from 6.2% in November suggesting an ongoing rebound in IP. Growth for 2020 is expected to be 4.5-5.5%, though with strong downside risks from the coronavirus outbreak.

China Economic Activity Monthly Indicators, y-o-y Growth

Source: Euromonitor International from national statistics

- Real retail sales growth has improved at the end of 2019 but at around 5% it remains significantly below 2017-2018 growth rates.



Market Sizes

Historical/Forecast

Category Definitions | Volume Conversion Ratios | Region Definitions | Calculation Variables

CONVERT DATA + CHANGE DATA TYPES v x GROUP SUM

2015 2020 APPLY

CHANGE STATS TYPE MOOREY SEARCH +

Stats Type	Geography	Category	Data Type	Unit	2015	2016	2017	2018	2019	2020
China	Spirits	Total Volume	'000 litres	5,589,233.4	5,699,737.3	5,666,805.5	5,481,573.3	5,237,404.8	4,571,352.3	
India	Spirits	Total Volume	'000 litres	2,647,752.8	2,718,021.0	2,720,169.3	2,891,730.3	3,013,691.4	2,469,982.5	
Japan	Spirits	Total Volume	'000 litres	1,013,508.4	995,958.2	988,498.1	962,391.9	940,740.5	815,024.3	
China	Alcoholic Drinks	Total Volume	million litres	57,819.3	56,011.3	55,731.9	55,457.7	54,860.9	48,409.0	
China	Beer	Total Volume	million litres	47,727.1	45,627.1	45,406.1	45,538.1	45,431.0	40,479.9	
Kazakhstan	Spirits	Total Volume	'000 litres	51,798.5	50,934.7	47,778.4	46,663.9	45,093.7	40,097.3	
Azerbaijan	Spirits	Total Volume	'000 litres	12,864.0	10,418.1	10,431.8	11,844.3	12,869.5	12,657.6	
Bangladesh	Spirits	Total Volume	'000 litres	10,452.7	10,691.9	10,906.2	11,108.8	11,313.6	11,274.3	
Japan	Alcoholic Drinks	Total Volume	million litres	8,858.4	8,799.9	8,767.4	8,642.3	8,632.3	8,068.7	
Cambodia	Spirits	Total Volume	'000 litres	5,219.3	5,618.6	6,383.0	7,047.6	7,771.3	7,146.5	
Japan	Beer	Total Volume	million litres	6,025.5	5,884.7	5,753.2	5,576.9	5,497.2	5,040.5	
Indonesia	Spirits	Total Volume	'000 litres	3,464.6	3,899.3	4,699.4	5,080.7	5,672.5	4,756.6	
India	Alcoholic Drinks	Total Volume	million litres	4,900.1	5,124.3	5,150.3	5,459.5	5,784.2	4,687.7	
China	Wine	Total Volume	million litres	4,349.9	4,581.5	4,568.4	4,347.0	4,095.8	3,270.6	
Hong Kong, China	Spirits	Total Volume	'000 litres	5,046.0	5,145.1	5,200.4	5,264.8	3,710.9	2,710.5	
India	Beer	Total Volume	million litres	2,205.1	2,348.9	2,366.2	2,495.7	2,689.4	2,148.5	
Cambodia	Alcoholic Drinks	Total Volume	million litres	603.9	647.2	753.0	964.1	1,053.2	1,028.1	
Cambodia	Beer	Total Volume	million litres	597.6	640.4	745.4	955.8	1,044.0	1,019.8	
Kazakhstan	Alcoholic Drinks	Total Volume	million litres	622.0	650.6	694.4	737.8	777.3	721.4	
Japan	Wine	Total Volume	million litres	883.3	855.1	844.4	793.8	761.3	666.1	
Kazakhstan	Beer	Total Volume	million litres	510.8	538.6	583.2	624.3	653.3	613.6	
Indonesia	Alcoholic Drinks	Total Volume	million litres	206.0	225.6	237.6	255.7	277.1	246.6	
Indonesia	Beer	Total Volume	million litres	188.1	207.7	219.3	237.2	257.9	230.0	
Hong Kong, China	Alcoholic Drinks	Total Volume	million litres	214.2	216.1	217.1	215.3	197.4	162.9	

Alcoholic Drinks in Azerbaijan

COUNTRY REPORT | AUG 2020

ANALYSIS

DATAGRAPHS

CONTEXT

DOWNLOAD

RELATED

Related to Alcoholic Drinks in Azerbaijan

Beer in Azerbaijan

Cider/Perry in Azerbaijan

Rtids in Azerbaijan

Spirits in Azerbaijan

Wine in Azerbaijan

Az-Granata MMC in Alcoholic Drinks (Azerbaijan)

Azeri Brewery in Alcoholic Drinks (Azerbaijan)

Baku-Praga LLC in Alcoholic Drinks (Azerbaijan)

Carlsberg Azerbaijan LLC in Alcoholic Drinks (Azerbaijan)

Efes Pilsen AS in Alcoholic Drinks (Azerbaijan)

Related Country Reports

Retailing in Azerbaijan

Travel in Azerbaijan

Distribution

Channel Distribution for Alcoholic Drinks

Off-trade Volume 2019 and Percentage Point Growth - 2014-2019

Legend: 100% - Store-Based Retailing, 100% - Grocery Retailers

## Variety of topics at Passport Industrial part

Passport

Search Industries **Economies** Consumers Companies Analytics Consulting Help

ALL Search by keyword

**Search Full Tree: Categories and Topics**

☒ CATEGORIES AND TOPICS (2) ☐ GEOGRAPHIES (0)

☐ Agriculture ☐ Energy [Clear All](#)

Business Dynamics  
Cities  
Economy, Finance and Trade  
**Industrial**  
Sustainability

☐ Sustainability

☒ Industrial (Entire Economy)

- ☒ Agriculture
- ☒ Energy
- ☐ Utilities and Recycling
- ☐ Chemical Products
- ☐ Metal Products
- ☐ Non-metallic Mineral Products
- ☐ Rubber and Plastic
- ☐ Textile and Leather Products
- ☐ Forestry, Wood and Paper
- ☐ Food, Beverages and Tobacco
- ☐ Pharmaceuticals and Medical Equipment
- ☐ Household Goods
- ☐ Machinery
- ☐ Hi-tech Goods

- ☐ Machinery
- ☐ Hi-tech Goods
- ☐ Transport Equipment
- ☐ Transport and Storage
- ☐ Information and Communications
- ☐ Finance and Insurance
- ☐ Construction and Real Estate
- ☐ Business Services
- ☐ Education
- ☐ Healthcare and Social Services
- ☐ Government and Membership Organizations
- ☐ Personal Services
- ☐ Recreation, Entertainment and Arts
- ☐ Hotels and Restaurants
- ☐ Retail and Wholesale
- ☐ Population

[NEXT](#)



Structured data by Industries, tracking hundreds of consumer trends, products and services; Consumers & Economies information

The screenshot shows the Passport website interface. The top navigation bar includes 'Search', 'Industries', 'Economies', 'Consumers', 'Companies', 'Analytics', 'Consulting', and 'Help'. The 'Industries' tab is selected, displaying a list of categories: Consumer Products, Services, Consumer Finance, Consumer Foodservice, Retailing (highlighted), Travel, Supply, Ingredients, and Packaging. The main content area features a large article titled 'Direct Sellers Turn to Digital to Survive the Pandemic' with the subtitle 'Opinion | 14 Sep 2020'. The left sidebar shows the 'RETAILING' category selected.

The screenshot shows the Passport website interface. The top navigation bar includes 'Search', 'Industries', 'Economies', 'Consumers', 'Companies', and 'Analytics'. The 'Consumers' tab is selected, displaying a list of categories: Digital Consumer, Households, Income and Expenditure, Lifestyles, and Population. The main content area features a large article titled 'Webinar: Voice of the Industry: Coronavirus Impact on Companies, Employees and Consumers' with the subtitle 'Video | 02 Sep 2020'. The left sidebar shows the 'LIFESTYLES' category selected. A secondary screenshot of the 'CITIES' section is visible in the background, showing a list of categories: Business Dynamics, Cities, Economy, Finance and Trade, Industrial, and Sustainability. The main content area of the 'CITIES' section features a large article titled 'Coronavirus Turns the Spotlight on Climate Action' with the subtitle 'Opinion | 19 Aug 2020'. The right sidebar shows a profile picture and the text 'YOUR ACCOUNT MAN'.

### 3. Method: from Industry page > Industries > Select > Go

The screenshot displays the Passport website interface. The top navigation bar includes 'Search', 'Industries' (highlighted), 'Economies', 'Consumers', 'Companies', 'Analytics', 'Consulting', and 'Help'. Below the navigation bar, the 'Industries' dropdown menu is open, showing a list of categories. The 'Hot Drinks' category is highlighted with an orange box. The main content area features a 'HOT DRINKS' section with a 'FEATURED CONTENT' banner titled 'Megatrend Briefing - Connected Consumers: Future Mobility, and City' dated 05 Jun 2018. Below this, there are sections for 'STATISTICS' and 'ANALYSIS'. The 'STATISTICS' section includes a 'SEARCH STATISTICS' box with a 'SELECT A CATEGORY' dropdown and a 'GO' button. The 'ANALYSIS' section features a 'BRIEFINGS' box with a list of briefings, including 'The Future of the Meat: Mapping a New Fresh Food Economy' and 'Hot Drinks: Quarterly Briefing Q4 2018'. A 'VIEW ALL BRIEFINGS' button is located at the bottom right of the briefings section.

**Passport**

Search Industries Economies Consumers Companies Analytics Consulting Help

ALL Search by keyword

**HOT DRINKS**

**FEATURED CONTENT**

**Megatrend Briefing - Connected Consumers: Future Mobility, and City**

Opinion | 05 Jun 2018

**STATISTICS**

**SEARCH STATISTICS**

Find the data you need. Quickly identify statistics by category impacting your organisation.

SELECT A CATEGORY

GO

**ANALYSIS**

**BRIEFINGS**

**Hot Drinks: Quarterly Briefing Q4 2018**

21 Nov 2018

**The Megabrands: The Top 100 fmcg Brands Worldwide**

24 Oct 2018

**VIEW ALL BRIEFINGS**

### 3. Method: Select Category and Subcategory >> Next >> Disclose certain region to choose countries >> Search

**1 Industries**

<input type="checkbox"/> Alcoholic Drinks	<input type="checkbox"/> Fresh Food	<input type="checkbox"/> Packaging
<input type="checkbox"/> Apparel and Footwear	<input type="checkbox"/> Health and Wellness	<input type="checkbox"/> Personal Accessories
<input type="checkbox"/> Automotive	<input type="checkbox"/> Home and Garden	<input type="checkbox"/> Pet Care
<input type="checkbox"/> Beauty and Personal Care	<input type="checkbox"/> Home Care	<input type="checkbox"/> Retailing
<input type="checkbox"/> Consumer Appliances	<input checked="" type="checkbox"/> Hot Drinks	<input type="checkbox"/> Soft Drinks
<input type="checkbox"/> Consumer Electronics	<input type="checkbox"/> Ingredients	<input type="checkbox"/> Sports
<input type="checkbox"/> Consumer Finance	<input type="checkbox"/> Institutional Channels	<input type="checkbox"/> Tissue and Hygiene
<input type="checkbox"/> Consumer Foodservice	<input type="checkbox"/> Luxury Goods	<input type="checkbox"/> Tobacco

#### Browse Tree: Categories and Topics

**CATEGORIES AND TOPICS (4)** **GEOGRAPHIES (0)**

☒ Hot Drinks
 ☒ Coffee
 ☒ Tea
 ☒ Other Hot Drinks
 [Clear All](#)

Type a specific category or topic to filter the available items

Find a Specific Category or Topic

You Are Here: **Categories and Topics** > HOT DRINKS

☐ Select All

**2 Industries**

<input checked="" type="checkbox"/> Coffee	<input checked="" type="checkbox"/> Other Hot Drinks
<input checked="" type="checkbox"/> Tea	

**3**

<input type="checkbox"/> World	<input type="checkbox"/> Eastern Europe	<input type="checkbox"/> North America
<input type="checkbox"/> Asia Pacific	<input type="checkbox"/> Latin America	<input type="checkbox"/> Western Europe
<input type="checkbox"/> Australasia	<input type="checkbox"/> Middle East and Africa	

**4**

<input type="checkbox"/> Albania	<input type="checkbox"/> Hungary	<input type="checkbox"/> Poland
<input type="checkbox"/> Belarus	<input type="checkbox"/> Kosovo	<input checked="" type="checkbox"/> Romania
<input type="checkbox"/> Bosnia-Herzegovina	<input checked="" type="checkbox"/> Latvia	<input type="checkbox"/> Russia
<input checked="" type="checkbox"/> Bulgaria	<input type="checkbox"/> Lithuania	<input type="checkbox"/> Serbia
<input type="checkbox"/> Croatia	<input type="checkbox"/> Macedonia	<input type="checkbox"/> Slovakia
<input type="checkbox"/> Czech Republic	<input type="checkbox"/> Moldova	<input type="checkbox"/> Slovenia

**NEXT** >

[Back to top](#)

**5** **SEARCH** >

## Portal Results Page: Statistics & Analysis

Refine your search to find further relevant analysis by geography, categories and topics, analysis type and lifestyle themes.

**Passport** Search Industries Economies Consumers Companies Analytics Consulting Help

ALL Search by keyword

You searched for:  
CATEGORIES AND TOPICS (4): Hot Drinks, Coffee, Tea, Other Hot Drinks  
GEOGRAPHIES (3): Bulgaria, Latvia, Romania

MODIFY SEARCH  
SAVE SEARCH

**STATISTICS** ANALYSIS

REFINE YOUR SEARCH

GEOGRAPHIES  
CATEGORIES AND TOPICS  
COMPANIES  
BRANDS

**MARKET SIZES**  
Aggregated sales in a time series by standard data types, per capita and growth.

Coffee Romania  
Hot Drinks Romania  
Other Hot Drinks Latvia  
Tea Latvia  
Coffee Latvia

VIEW FULL DATA SET CONFIGURE AND EXPORT YOUR DATA

**COMPANY SHARES**  
Share of sales and actual sales by company in a time series by standard data types.

Other Hot Drinks Latvia  
Tea Romania  
Coffee Latvia  
Tea Latvia  
Tea Bulgaria

VIEW FULL DATA SET CONFIGURE AND EXPORT YOUR DATA

**BRAND SHARES**  
Share of sales and actual sales by brand in a time series by standard data types.

Other Hot Drinks Latvia  
Tea Romania  
Tea Latvia  
Tea Bulgaria  
Coffee Latvia

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**Passport** Search Industries Economies Consumers

ALL Search by keyword

You searched for:  
CATEGORIES AND TOPICS (1): Hot Drinks  
GEOGRAPHIES (3): Bulgaria, Latvia, Romania

STATISTICS **ANALYSIS**

### REFINE YOUR SEARCH

GEOGRAPHIES  
CATEGORIES AND TOPICS  
ANALYSIS  
LIFESTYLE THEMES

SORT  
DATES



### Hot Drinks in Latvia

COUNTRY REPORT | 06 MAR 2019

Thanks to the improving economy and rising incomes, a growing and retailers continue relying on innovation and education to boost volume market. The inherently and potentially more sophisticated



### Hot Drinks in Bulgaria

COUNTRY REPORT | 06 MAR 2019

Overall, 2018 was a good year for hot drinks in Bulgaria, with vol promotional activity in modern retailers, as well as the expanding



### Hot Drinks in Romania

COUNTRY REPORT | 05 MAR 2019

There is a traditional saying in Romania, "coffee is coffee and tea consumers are, however, becoming more sophisticated and are product and in some cases a healthier alternative for boosting e



## Example: Development of Coffee, Tee and other markets in different countries

Passport

Search Industries Economies Consumers Companies Analytics Consulting Help

ALL Search by keyword GO

SEARCH RESULTS / Market Sizes

Historical

Category Definitions Region Definitions Calculation Variables

Switch to Forecast Years

Change Industry or Country

Data Exportation

CONVERT DATA + CHANGE DATA TYPES Σ GROUP SUM 2013 2018 APPLY CHANGE STATS TYPE MODIFY SEARCH +

Stats Type	Geography	Category	Data Type	Unit	Current Constant	2013	2014	2015	2016	2017	2018
■ ■ ■ ▼ ■ ■	Bulgaria	Hot Drinks	Retail Value RSP	BGN million	Current Prices	416.3	428.7	452.6	471.9	494.2	517.6
■ ■ ■ ▼ ■ ■	Bulgaria	Coffee	Retail Value RSP	BGN million	Current Prices	369.4	380.3	402.1	419.4	439.6	461.3
■ ■ ■ ▼ ■ ■	Bulgaria	Tea	Retail Value RSP	BGN million	Current Prices	40.4	41.9	43.9	45.9	47.9	49.6
■ ■ ■ ▼ ■ ■	Bulgaria	Other Hot Drinks	Retail Value RSP	BGN million	Current Prices	6.4	6.5	6.6	6.5	6.6	6.7
■ ■ ■ ▼ ■ ■	Latvia	Hot Drinks	Retail Value RSP	EUR million	Current Prices	109.2	111.1	111.7	114.5	115.0	110.3
■ ■ ■ ▼ ■ ■	Latvia	Coffee	Retail Value RSP	EUR million	Current Prices	84.2	85.2	85.8	88.6	89.0	83.9
■ ■ ■ ▼ ■ ■	Latvia	Tea	Retail Value RSP	EUR million	Current Prices	21.7	22.5	22.4	22.3	22.3	22.5
■ ■ ■ ▼ ■ ■	Latvia	Other Hot Drinks	Retail Value RSP	EUR million	Current Prices	3.4	3.4	3.5	3.6	3.7	3.9
■ ■ ■ ▼ ■ ■	Romania	Hot Drinks	Retail Value RSP	RON million	Current Prices	1,576.1	1,633.8	1,605.7	1,673.9	1,826.6	1,966.5
■ ■ ■ ▼ ■ ■	Romania	Coffee	Retail Value RSP	RON million	Current Prices	1,496.4	1,545.7	1,513.1	1,576.1	1,722.4	1,851.2
■ ■ ■ ▼ ■ ■	Romania	Tea	Retail Value RSP	RON million	Current Prices	69.1	75.8	79.7	84.0	89.5	99.4
■ ■ ■ ▼ ■ ■	Romania	Other Hot Drinks	Retail Value RSP	RON million	Current Prices	10.6	12.3	12.8	13.8	14.7	15.9

Research Sources:

- Hot Drinks: Euromonitor from trade sources/national statistics

## Example: Countries comparison across categories in Euros or other currency

Passport

Search Industries Economies Consumers Companies Analytics Consulting Help

ALL Search by keyword GO

SEARCH RESULTS /

### Market Sizes

Historical

Category Definitions | Region Definitions | Calculation Variables

CONVERT DATA + CHANGE DATA TYPES Σ GROUP SUM 2013 2018 APPLY CHANGE STATS TYPE MODIFY SEARCH +


Stats Type	Geography	Category	Data Type	Unit	Currency Conversion	Current Constant	2013	2014	2015	2016	2017	2018
Hot Drinks	Bulgaria	Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	212.8	219.2	231.4	241.3	252.7	264.6
Coffee	Bulgaria	Coffee	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	188.9	194.4	205.6	214.5	224.8	235.8
Tea	Bulgaria	Tea	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	20.7	21.4	22.4	23.5	24.5	25.4
Other Hot Drinks	Bulgaria	Other Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	3.3	3.3	3.4	3.3	3.4	3.4
Hot Drinks	Latvia	Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	109.2	111.1	111.7	114.5	115.0	110.3
Coffee	Latvia	Coffee	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	84.2	85.2	85.8	88.6	89.0	83.9
Tea	Latvia	Tea	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	21.7	22.5	22.4	22.3	22.3	22.5
Other Hot Drinks	Latvia	Other Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	3.4	3.4	3.5	3.6	3.7	3.9
Hot Drinks	Romania	Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	356.7	367.7	361.4	372.8	399.9	428.5
Coffee	Romania	Coffee	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	338.7	347.9	340.6	351.0	377.1	403.4
Tea	Romania	Tea	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	15.6	17.1	17.9	18.7	19.6	21.7
Other Hot Drinks	Romania	Other Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	2.4	2.8	2.9	3.1	3.2	3.5

Research Sources:

- Hot Drinks: Euromonitor from trade sources/national statistics

- Possibility to work with data: use conversion functions, change time series (forecasts), stats types, categories, geographies, switch to forecasts, Companies, Brands, Distribution, Prices, Ingredients
- Definitions and Research Sources

## Navigate and output analysis easily according your request


Search
Industries
Economies
Consumers
Companies
Analytics
API

ALL
Search by keyword

You searched for:

**CATEGORIES AND TOPICS (1):** Hot Drinks

**GEOGRAPHIES (3):** Bulgaria, Latvia, Romania

STATISTICS
ANALYSIS

### REFINE YOUR SEARCH

GEOGRAPHIES


CATEGORIES AND TOPICS

ANALYSIS

LIFESTYLE THEMES

SORT


DATES



**Hot Drinks in Latvia**

COUNTRY REPORT | 06 MAR 2019


Thanks to the improving economy and rising incomes, a growing number of Latvians are willing and able to purchase more premium products and retailers continue relying on innovation and education to both enhance their competitiveness and pursue a high volume market. The inherently and potentially more sophisticated segments, such as speciality teas and coffees, are also growing.



**Hot Drinks in Bulgaria**

COUNTRY REPORT | 06 MAR 2019

Overall, 2018 was a good year for hot drinks in Bulgaria, with volume and value sales continuing to increase. This was driven by promotional activity in modern retailers, as well as the expanding base of pod machines and general growth in the market.

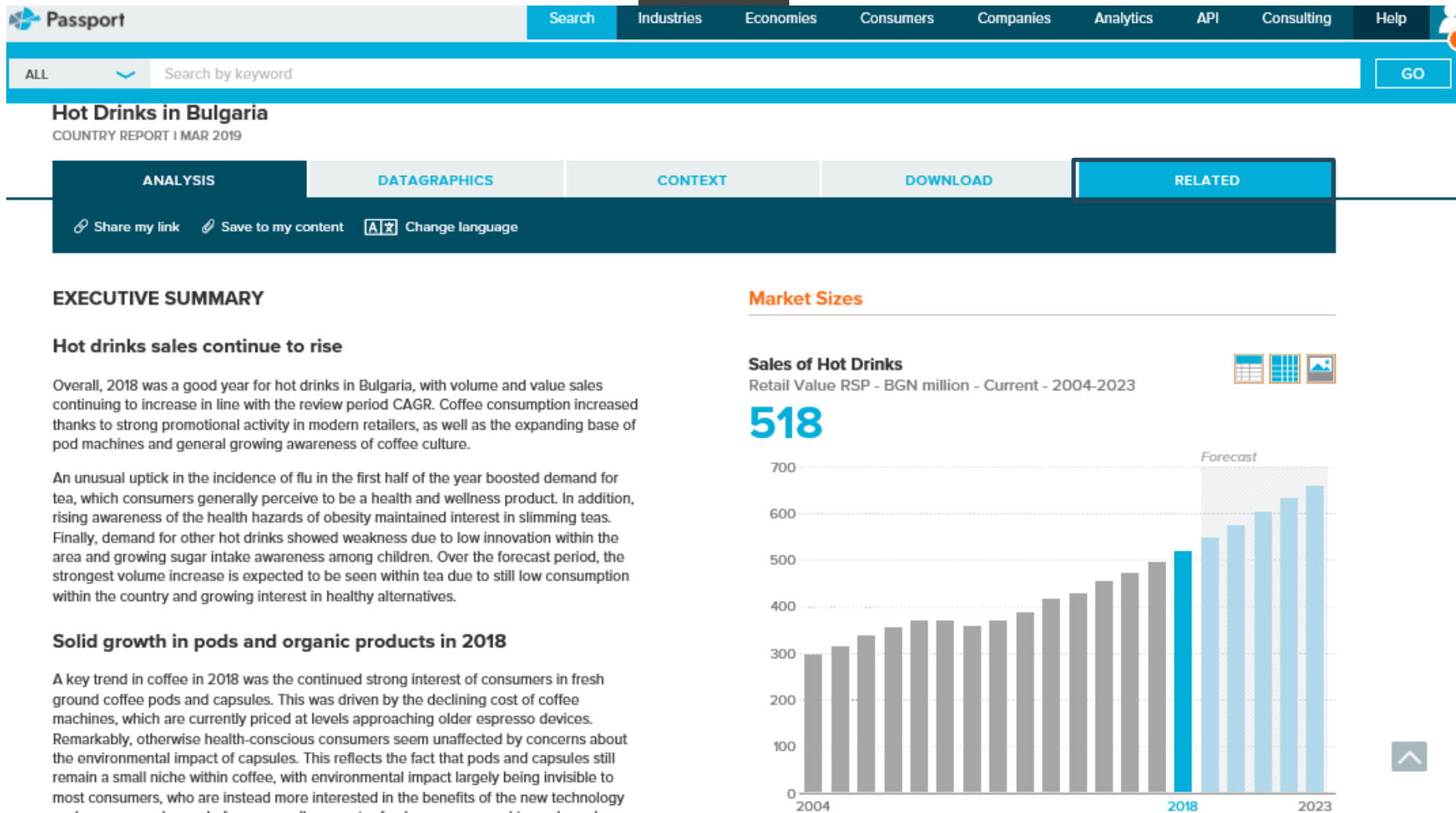


**Hot Drinks in Romania**

COUNTRY REPORT | 05 MAR 2019

There is a traditional saying in Romania, "coffee is coffee and tea is tea", with the former consumed as an everyday beverage and the latter as a special occasion drink. However, consumers are, however, becoming more sophisticated and are increasingly ready and open for new export products and in some cases a healthier alternative for boosting energy. Coffee, in the meantime, is now perceived as a healthier alternative for boosting energy.

## Access complete versions of reports with extra analysis via Related link





# Data Visualization: Search Dashboards on Passport Home page

## > Industries > Select > Go

Or from Industry page  
> Industries > Select > Go

The screenshot displays the Passport Home page with the following elements:

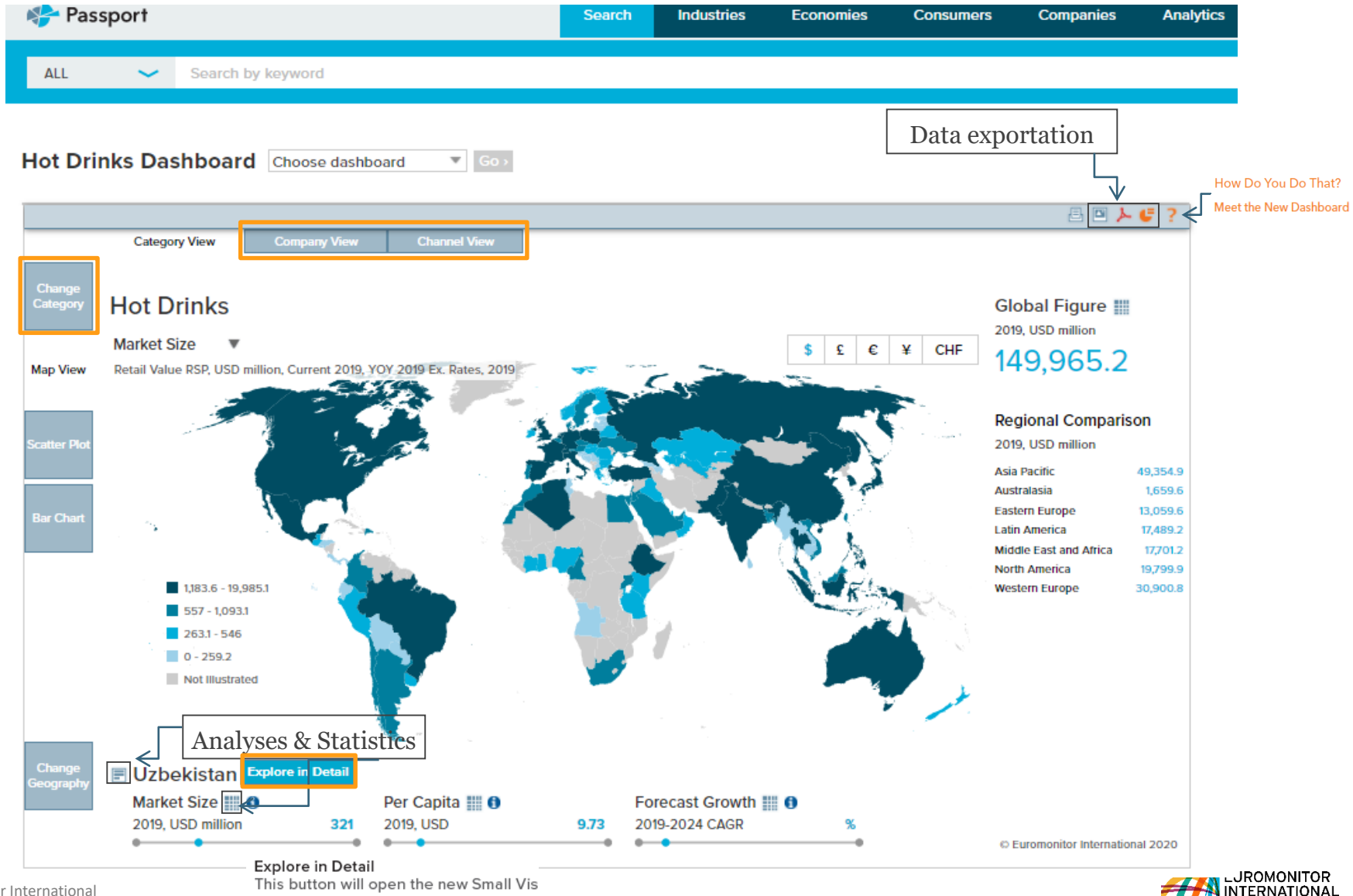
- Header:** Passport logo, Search bar, and navigation tabs: Search, Industries, Economies, Consumers, Companies, Analytics, API, Consulting, Help.
- Main Content Area:**
  - Left Column:** A large blue banner titled "How Companies Can Innovate within the New Core of Values" with a podcast link dated 14 Sep 2020.
  - Right Column:** "YOUR ANALYSTS" and "YOUR ACCOUNT MANAGERS" sections featuring profile pictures.
  - Bottom Row:** Several informational cards:
    - COVID-19:** Discusses research analysts assessing the impact of COVID-19.
    - ANALYTICS IN ACTION:** Focuses on identifying growth drivers and trends.
    - COUNTRY REPORTS: DATAGRAPHS:** Offers interactive visualizations of industry, category, and geographical data.
    - SEARCH STATISTICS:** Provides a way to find data by industry and organization.
    - SEARCH ANALYSIS:** Leverages detailed analysis from Euromonitor International.
    - SEARCH DASHBOARDS (Highlighted):** A section for selecting a dashboard. It includes radio buttons for "Industries", "Economies", and "Consumers". Under "Industries", there is a "CHOOSE INDUSTRY" dropdown menu and a "SELECT" button.
    - BREXIT SCENARIOS TOOL:** Explores the implications of Brexit on economies, industries, and consumers.
    - MEGATRENDS:** Provides in-depth analysis of influential consumer behavior.
- Right Sidebar:** A "Search" dropdown menu is open, showing a list of industries. "Hot Drinks" is highlighted under the "Consumer Products" category. Other categories include "Services", "Consumer Finance", "Consumer Foodservice", "Retailing", "Travel", "Supply", and "Packaging".
- Bottom Right:** A "Briefings" section with a grid of articles, including "The Future of the Meat: Mapping a New Fresh Food Economy" and "Hot Drinks: Quarterly Briefing Q4 2018". A "VIEW ALL BF" button is present.

## 4. Method to access Statistics or Reports through Dashboards >> Map View

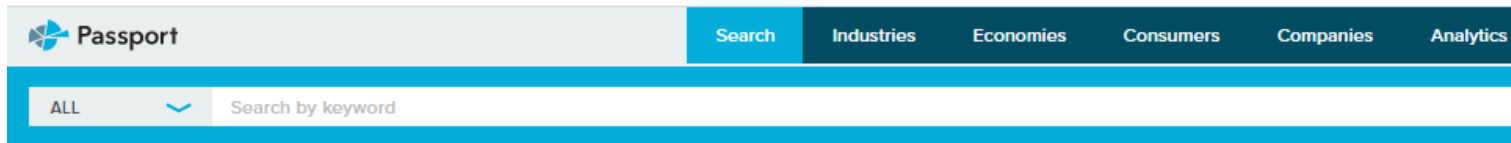
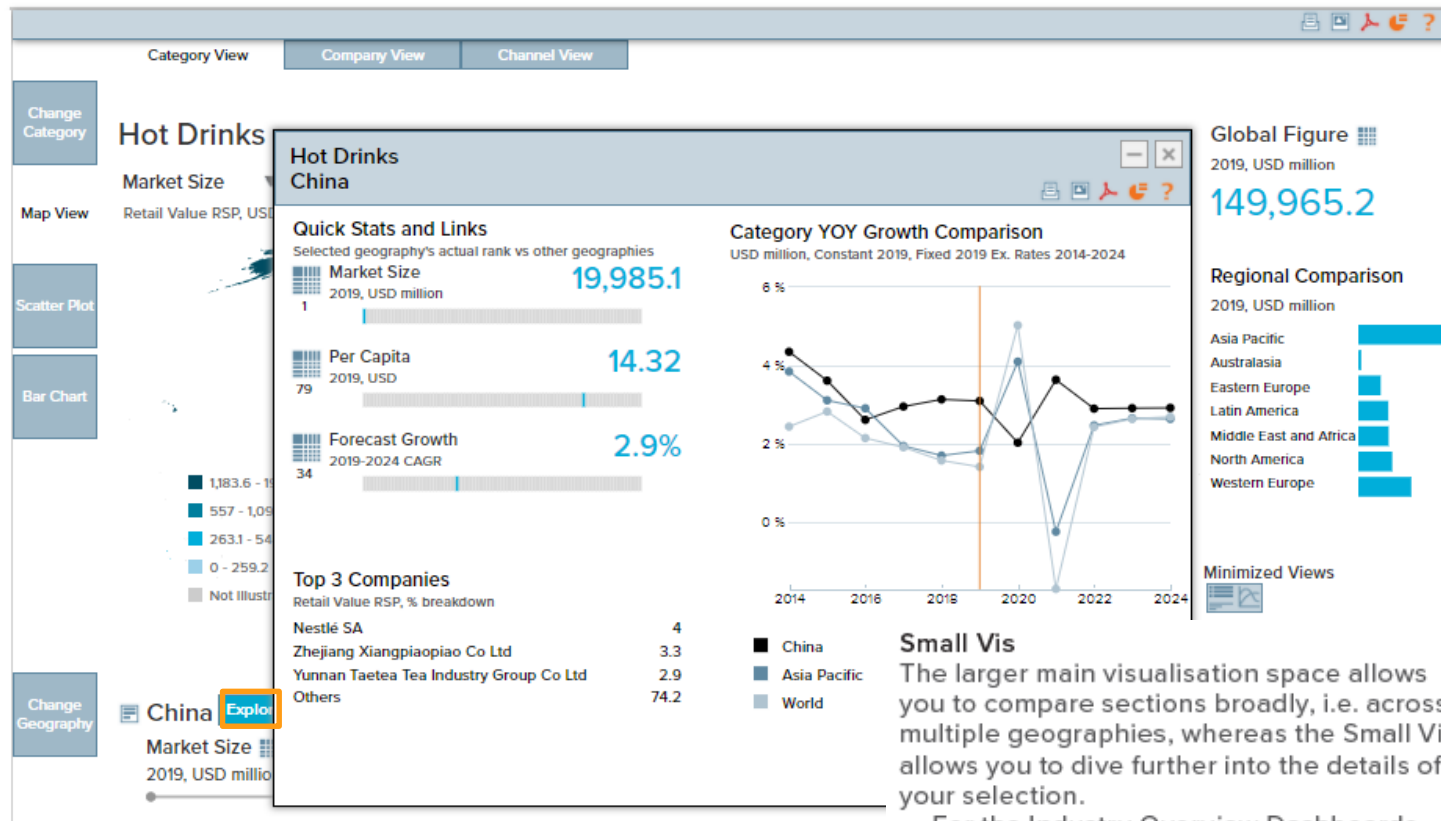


## Dashboards &gt;&gt; Map View (updated example)

- compares locations of geographies that fall within certain bins, or ranges of data.

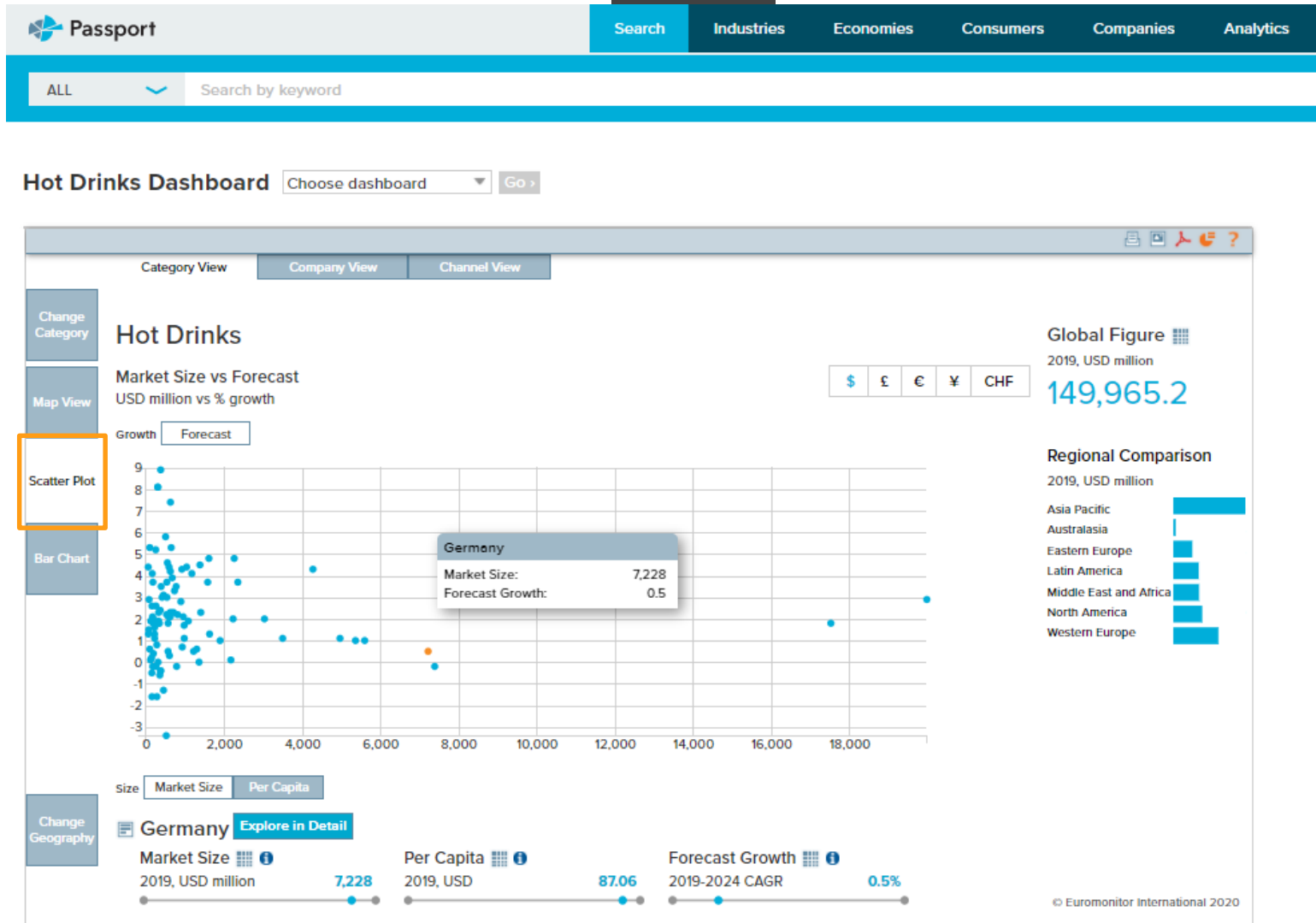


## Dashboards &gt;&gt; Explore in detail &gt;&gt; Small Vis

Hot Drinks Dashboard Choose dashboard Go >

## Dashboards >> Scatter Plot

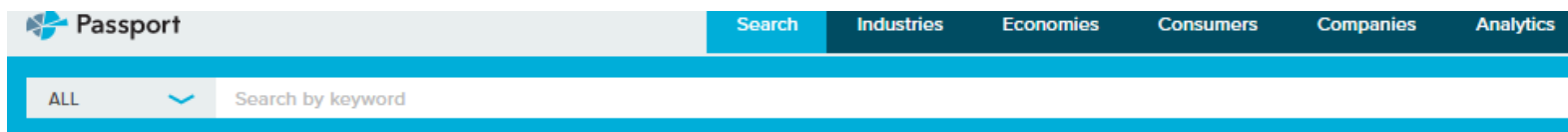
- compare two variables at the same time. With the scatter plot you can compare size, in either absolute or per capita terms, to historical growth.





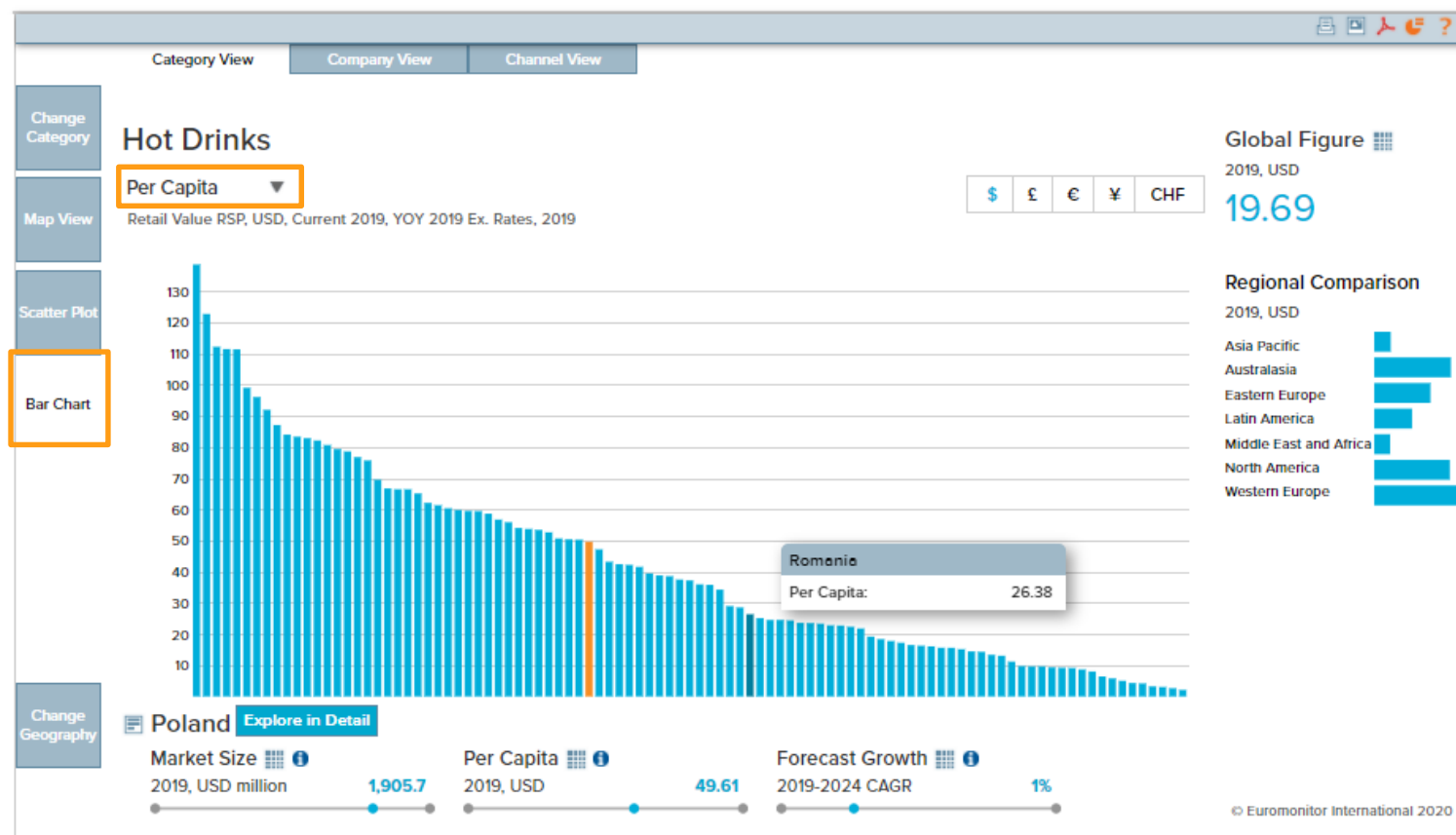
## Dashboards >> Bar Chart View

- allows you to directly compare individual geographies



### Hot Drinks Dashboard

Choose dashboard  Go >



## 5. Method: to type a keyword (Industry, Country)

Search
Industries
Economies
Consumers
Companies
Analytics
Consulting
Help

ALL
Tobacco
GO

### STATISTICS

#### MARKET SIZES

Tobacco in all countries  
 Smoking Tobacco in all countries  
 Smokeless Tobacco in all countries  
 Cigars, Cigarillos and Smoking Tobacco in all countries  
 Fine Cut Tobacco in all countries  
 Pipe Tobacco in all countries  
 Chewing Tobacco in all countries  
 Heated Tobacco Products in all countries

#### COMPANY SHARES

Smoking Tobacco in all countries  
 Pipe Tobacco in all countries

#### BRAND SHARES

Smoking Tobacco in all countries

#### DISTRIBUTION

Smoking Tobacco in all countries  
 Smokeless Tobacco in all countries

#### PRODUCTION

Food, Beverages and Tobacco in all countries

### ANALYSIS



#### Tobacco in France

Country Report | 16 Jul 2020  
[Read more](#)



#### Tobacco in the US

Country Report | 15 Jul 2020  
[Read more](#)

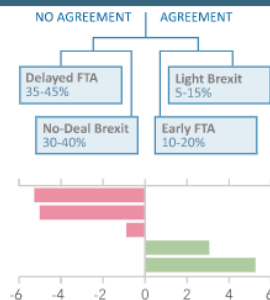


#### Tobacco in India

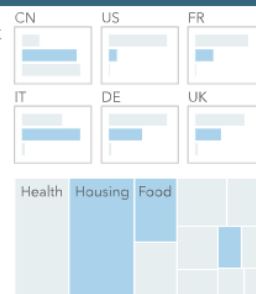
Country Report | 07 Sep 2020  
[Read more](#)

[VIEW ALL RESULTS](#)
[VIEW ALL RESULTS](#)

Explore the implications of Brexit and the impact on economies, industries and consumers.


[GO](#)

Explore how spending on a basket of consumer goods and services varies by income level.


[GO](#)
[INCOME AND WEALTH DISTRIBUTION MODEL](#)
[CITIES INCOME DISTRIBUTION MODEL](#)

GDP forecasts upgraded but risks also increased in Q3 Global Economic Forecasts

How to Maximise Growth in the US Colour Cosmetics Market?

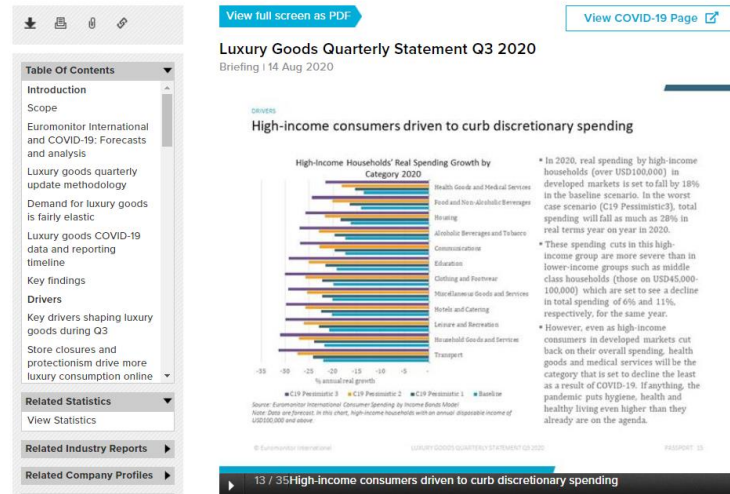
Top 5 Markets to Prioritise in Skin Care in 2019

Growth Prospects in Global Tea

# Examples of different type of reports:

## Quarterly Statements:

### Analysis



## Income and Expenditure Reports:

### Income and Expenditure: Romania

Country Report | 21 Jan 2020

Despite fears for global slowdown and weakening economic confidence, consumer income and expenditure in Romania are forecast to grow at a moderate rate by 2030. Strong manufacturing base and high interest from foreign investors help to sustain the growth in demand for highly educated employees, and positively affects the growth in income. Nevertheless, the declining population and vulnerability to global shocks might constrain consumer market development.

#### HEADLINES

- In 2018, Romania ranked 60th in Euromonitor International's Wealth Index. However, the country's position in the Index is expected to improve significantly to 48th by 2030
- Romania's average gross income per capita is set to reach USD15,064 in 2030, an increase of 70% in real terms over 2018
- The population aged 40-44 is forecast to account for the largest share of the country's total gross income in 2030
- Romania's income inequality gap is predicted to narrow due to middle class expansion
- Transport and housing are anticipated to be the best-performing spending categories through to 2030

#### PROSPECTS

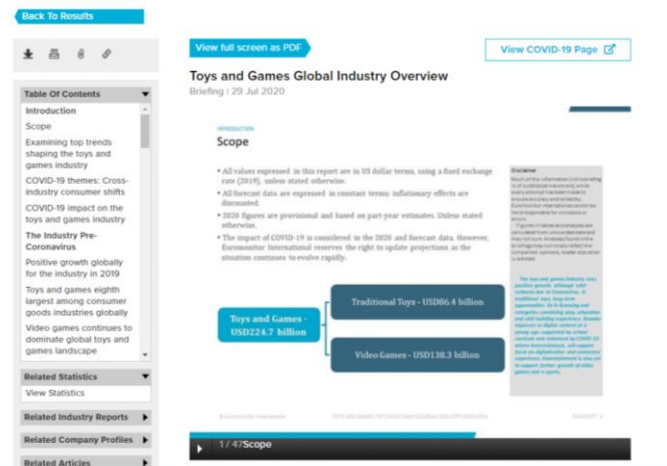
##### Chart 1 SWOT Analysis: Romania

Strengths	<ul style="list-style-type: none"> <li>Low savings rate and expanding domestic consumption are expected to support consumer income expansion</li> <li>Growing importance of middle class facilitates higher spending on discretionary goods</li> </ul>
Weaknesses	<ul style="list-style-type: none"> <li>Ageing population and extensive migration erode the consumer base</li> <li>Increasing spending on housing grows the share of expenditure allocated to essential goods, so limiting the discretionary spending growth</li> </ul>
Opportunities	<ul style="list-style-type: none"> <li>High FDI influx and EU programmes are expected to contribute significantly to overall growth of the economy</li> <li>Low public debt and stable government finances provide possibilities to increase income of the lowest social classes through continuous social programmes</li> </ul>
Threats	<ul style="list-style-type: none"> <li>Undiversified and industry-heavy exports leave Romanian companies vulnerable to global cyclical demand</li> <li>High dependency on imported energy and growing inflation might constrain domestic consumption</li> </ul>

Source: Euromonitor International

## Global/Regional Industry Overviews:

### Analysis



# Examples of different type of reports:

## Country Profiles:

### Analysis

Table Of Contents
Country Profile
Statistical Summary
Imports and Exports
Related Statistics
View Statistics
Related Industry Reports
Related Articles
More Related Items
Business Dynamics: Russia
Digital Consumer in Russia
Economy, Finance and Trade: Russia
Households: Russia
Income and Expenditure: Russia
Russia in 2030: The Future Demographic
Sustainability: Russia

[Next >](#)

### Russia: Country Profile

Country Report | 14 Sep 2020

Russia's real GDP will decline steeply in 2020. The Coronavirus (COVID-19) infection curve is flattening in the country and consumer, as well business confidence indicators are slowly recovering from their historic lows in Q2. Russia's economy faces significant downside risks if the COVID-19 pandemic fails to be controlled globally and returns in a second wave. Assuming the pandemic remains contained, growth of real GDP will bounce back to 3.2% in 2021 and dip to around 1.5% per year by 2027.

#### KEY POINTS

- The Russian economy will decline sharply in 2020. Real GDP rose by 1.3% in 2019 and a fall of 6.2% is predicted for 2020.
- The real value of private final consumption rose by 2.5% in 2019 and a fall of 5.6% is expected in 2020. Spending has been damaged by COVID-19 related lockdowns, although some areas of the retail trade are seeing signs of a recovery.
- Unemployment will be 5.9% in 2020 – up from 4.6% in 2019. Labour productivity is extremely low. Roughly a quarter of the workforce is employed by the state. It is estimated that the working age population will fall by over 5% between 2020 and 2030.
- The recovery will continue to be fragile as it rests predominately on an upturn in commodity prices. Assuming the pandemic remains contained, growth of real GDP will bounce back to 3.2% in 2021 and dip to around 1.5% per year by 2027. At projected growth rates, the country would lag behind advanced economies in the West. A combination of factors is at work, including obsolete infrastructure, an ageing population, the extensive influence of the state and institutional weaknesses which stifle dynamism.

## Business Dynamics:

### Analysis

Related Statistics
View Statistics
Related Industry Reports
Related Articles
"Education Tourism": a Growing Global Trend Fuelled by Rising Emerging Incomes
Lacklustre Demand Expected from Eurozone Consumers in 2012
New Data on Countries & Consumers: Mobile Internet Subscriptions and Mobile Service Pricing
New Data on Countries & Consumers: Road Injury Accidents
Regional Focus: EU Budget Cuts Hit Broadband Boom
Regional Focus: Europe's Major Economies Set to

### Business Dynamics: The Netherlands

Country Report | 21 Jan 2020

Thanks to a sophisticated regulatory system and transparent government, the country receives a high amount of foreign investment. Outstanding land, sea and air transport infrastructure paired with openness to foreign trade strongly benefit the Dutch economy. Highly-developed information and communications technology (ICT) sector and well-educated population create a favourable environment for value-added production, however skill shortages persist with already low unemployment.

#### HEADLINES

- The Netherlands ranked 36th of 190 countries in the World Bank's Ease of Doing Business Index in 2019, slightly down from 32nd the year before
- Country's total tax rate in 2018 was 40.7%, up from 39.2% in 2013
- The Netherlands ranked 36th of 190 countries in the World Bank's Ease of Doing Business Index in 2019, slightly down from 32nd the year before
- Corruption Perceptions Index ranking for 2018 remained the same as the year before, at eighth place out of 180 countries
- Expenditure on research and development (R&D) continued to grow and reached USD18,530 million in 2018, up from USD17,644 million from a year earlier
- The youth unemployment rate in the Netherlands further improved in 2018 to accounted for 7.1% of the economically active population aged 15-24, compared to 8.9% in 2017
- In 2018, higher educational attainment in the country was at 28.6% of population aged 15+ and is expected to further increase to 29.7% by 2030

### Industry and Economic and Consumer Data

[How do keyword search results differ from free search results?](#)

Historical/Forecast

[Category Definitions](#) | [Region Definitions](#) | [Calculation Variables](#)

CONVERT DATA	CHANGE DATA TYPES	GROUP SUM	2014	2020	APPLY	MODIFY SEARCH														
Slats Type	Geography	Category	Data Type	Unit	Current Constant	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
Q	Netherlands	Total Gross Loans	Socio-economic indicators	Million units of national currency	Current Prices	1,697,136.8	1,694,025.7	1,721,286.3	1,732,088.8	1,936,072.8	1,958,013.8	2,087,686.9								
Q	Netherlands	Industrial (Entire Economy)	Production (turnover) MSP	EUR million	Current Prices	1,300,453.3	1,336,329.4	1,357,733.8	1,426,010.7	1,511,118.0	1,571,593.7	1,491,127.2								
QM	Netherlands	Market Capitalisation	Socio-economic indicators	EUR million	Current Prices	650,120.9	666,817.8	811,718.0	918,253.6	838,461.6	1,080,471.8	961,781.1								
Q	Netherlands	Bank Claims on the Private Sector	Socio-economic indicators	EUR million	Current Prices	878,729.0	856,021.0	897,135.0	886,865.0	881,906.0	879,693.0	890,982.9								
Q	Netherlands	Gross Loans to Nonfinancial Corporations	Socio-economic indicators	Million units of national currency	Current Prices	334,478.0	297,216.0	290,598.0	294,423.0	295,362.0	285,502.0	295,652.9								
Q	Netherlands	Total Graduates in All Programmes	Socio-economic indicators	Number	-	141,270.0	148,942.0	152,223.0	155,504.0	159,572.0	162,142.0	165,108.0								
Q	Netherlands	Reserves of Deposit Money Banks	Socio-economic indicators	EUR million	Current Prices	52,869.0	118,075.0	173,576.0	172,582.0	180,655.0	142,302.0	137,566.9								
Q	Netherlands	New Businesses Registered	Socio-economic indicators	Number	-	64,253.0	64,516.0	67,127.0	68,682.0	71,531.0	73,180.0	74,491.0								

View related Statistics from Analysis function

## Profiles and Email/RSS Alerts >> My Profile (on the right)

To customize your updates, please select/unselect categories, topics and geographies

The screenshot shows the Passport training interface. At the top, there is a navigation bar with links: Search, Industries, Economies, Consumers, Companies, Analytics, API, Consulting, and Help. A user profile icon is highlighted in the top right corner. Below the navigation bar, there is a search bar with the text 'ALL' and 'Search by keyword'. The main content area is titled 'Profile & Email/RSS Feed'. It has two tabs: 'PROFILE' and 'EMAIL/RSS ALERTS'. The 'EMAIL/RSS ALERTS' tab is selected and highlighted with an orange box. To the right of the main content area, there is a dropdown menu for the user profile, showing the name 'Ecaterina Bondarenko' and the role 'Passport Category Level - Demo'. The dropdown menu has a 'What's New' section with a 'My Profile' link highlighted by an orange box. Below the main content area, there are three sections: 'Industries', 'Economic and Consumer Topics', and 'Geographies'. Each section has a 'Select All' button and a list of categories with checkboxes. The 'Industries' section includes categories like Alcoholic Drinks, Health and Wellness, Pet Care, Apparel and Footwear, Home and Garden, Beauty and Personal Care, Home Care, Consumer Appliances, Hot Drinks, Consumer Electronics, Ingredients, and Consumer Finance. The 'Economic and Consumer Topics' section includes categories like Business Dynamics, Households, Natural Resources, Digital Consumer, Income and Expenditure, Population, Economy, Finance and Trade, and Industrial (Entire Economy). The 'Geographies' section includes categories like World, Eastern Europe, North America, Asia Pacific, Latin America, Western Europe, Australasia, Middle East and Africa, and Economic regional totals. A 'CLEAR ALL' button is located in the top right corner of the main content area.

**Industries**

☐ Select All

- ☐ Alcoholic Drinks
- ☐ Health and Wellness
- ☐ Pet Care
- ☐ Apparel and Footwear
- ☐ Home and Garden
- ☐ Beauty and Personal Care
- ☐ Home Care
- ☐ Consumer Appliances
- ☐ Hot Drinks
- ☐ Consumer Electronics
- ☐ Ingredients
- ☐ Consumer Finance
- ☐ Institutional Channels

**Economic and Consumer Topics**

☐ Select All

- ☐ Business Dynamics
- ☐ Households
- ☐ Natural Resources
- ☐ Digital Consumer
- ☐ Income and Expenditure
- ☐ Population
- ☐ Economy, Finance and Trade
- ☐ Industrial (Entire Economy)

**Geographies**

☐ Select All

- ☐ World
- ☐ Eastern Europe
- ☐ North America
- ☐ Asia Pacific
- ☐ Latin America
- ☐ Western Europe
- ☐ Australasia
- ☐ Middle East and Africa
- ☐ Economic regional totals

Get the most value  
from the platform!

### Delivery Options

To opt out of email updates or an rss feed, please edit delivery options.

To customize your updates, please select/unselect categories, topics and geographies below.



# Thank you

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