

NEW BOOKS RECEIVED BY THE LIBRARY OF THE FACULTY OF ECONOMICS

March – October 2019

Economics

1. Batat, W. (2019). *Experiential marketing: consumer behavior, customer experience and the 7Es*. London: Routledge. (EKF 1 vnt., VK 1 vnt.)
2. Bennett, P. & Myers, M. (2018). *Small business considerations, economics and research*. New York, NY: Nova Science Publishers, Inc. (EKF 1 vnt., VK 1 vnt.)
3. Bozkurt, B. (2019). *Debates in Marketing Orientation*. Bingley: Emerald Publishing Limited. (EKF 1 vnt., VK 1 vnt.)
4. Fröhlich, M. & Sperlich, S. (2019). *Impact evaluation, treatment effects and causal analysis*. New York, NY: Cambridge University Press. (EKF 1 vnt., VK 1 vnt.)
5. García de la Sienna, A. (2019). *A Structuralist theory of economics*. London: Routledge. (EKF 1 vnt., VK 1 vnt.)
6. Goodwin, N. (2019). *Macroeconomics in context*. New York, NY: Routledge. (EKF 1 vnt., VK 1 vnt.)
7. Hassan, A. & Choudhury, M. (2019). *Islamic economics: theory and practice*. Abingdon: Routledge. (EKF 1 vnt., VK 1 vnt.)
8. Hopkin, P. (2018). *Fundamentals of risk management: understanding, evaluating and implementing effective risk management*. New York: Kogan Page. (EKF 1 vnt., VK 3 vnt.)
9. Kirchler, E. & Hoelzl, E. (2018). *Economic psychology: an introduction*. Cambridge, United Kingdom New York, NY: Cambridge University Press. (EKF 2 vnt., VK 2 vnt.)
10. Linton, O. (2019). *Financial econometrics: models and methods*. Cambridge: Cambridge University Press. (EKF 2 vnt., VK 2 vnt.)
11. Lipschitz, L. & Schadler, S. (2019). *Macroeconomics for professionals: a guide for analysts and those who need to understand them*. Cambridge: Cambridge University Press. (EKF 1 vnt., VK 1 vnt.)
12. Mars, G. & Weir, D. (2019). *Risk management: management and control*. London: Routledge. (EKF 1 vnt., VK 1 vnt.)
13. Mars, G. (2017). *Risk management: theories, cases, policies and politics*. Abingdon: Routledge. (EKF 1 vnt., VK 1 vnt.)
14. Oh, K-B. (2018). *The process of enterprise risk management*. New York, NY: Nova Science Publishers Inc. (EKF 1 vnt., VK 1 vnt.)
15. Shapiro, E., Mackmin, D. & Sams, G. (2019). *Modern methods of valuation*. London: Estates Gazette. (EKF 1 vnt., VK 1 vnt.)
16. Whang. (2019). *Econometric analysis of stochastic dominance: concepts, methods, tools, and applications*. Cambridge: Cambridge University Press. (EKF 1 vnt., VK 1 vnt.)
17. Worthington, I., Britton, C. & Thompson, E. (2018). *The business environment: a global perspective*. Harlow: Pearson Education Limited. (EKF 2 vnt., VK 2 vnt.)

Business, Management

1. Berdugo, G. (2018). *Ethics management in the public service: a sensory-based strategy*. New York, NY: Routledge. (EKF 1 vnt., VK 1 vnt.)
2. Bovée. & Thill, J. (2017). *Business communication today*. Harlow: Pearson. (EKF 1 vnt., VK 3 vnt.)
3. Bryman, A., Bell, E. & Harley, B. (2019). *Business research methods*. Oxford: Oxford University Press. (EKF 1 vnt., VK 1 vnt.)
4. Byström, K., Heinström, J. & Ruthven, I. (2019). *Information at work: information management in the workplace*. London: Facet Publishing. (EKF 1 vnt., VK 1 vnt.)
5. Chaffey, D. (2019). *Digital business and E-commerce management*. Harlow: Pearson Education Limited. (EKF 1 vnt., VK 1 vnt.)
6. Ebert, R. & Griffin, R. (2017). *Business essentials*. Boston: Pearson. (EKF 1 vnt., VK 1 vnt.)
7. Green, M. (2019). *Management scholarship and organisational change: representing Burns and Stalker*. Abingdon: Routledge. (EKF 1 vnt., VK 1 vnt.)
8. Gurusurthy, K. (2019). *Business transformation planning for leaders: a tactical roadmap for achieving profitable growth with the highest return on capital*. New York, NY: Productivity Press. (EKF 1 vnt., VK 1 vnt.)
9. *HR interview questions you'll most likely be asked*. (2019). North Charleston: Vibrant Publishers. (EKF 1 vnt., VK 1 vnt.)
10. Jablonski, M. (2018). *Strategic value management: a dynamic perspective*. New York, NY: Nova Science Publishers, Inc. (EKF 1 vnt., VK 1 vnt.)
11. Joslin, R. (2019). *Project management methodologies, governance and success: insight from traditional and transformative research*. Boca Raton, FL: CRC Press. (EKF 1 vnt., VK 1 vnt.)
12. Lane, H. & Maznevski, M. (2019). *International management behavior: global and sustainable leadership*. Cambridge: Cambridge University Press. (EKF 2 vnt., VK 2 vnt.)
13. Pérez, B. & Rodríguez, M. (2018). *Corporate social responsibility: challenges in diversity, accountability and sustainability*. New York, NY: Nova Science Publishers. (EKF 1 vnt., VK 1 vnt.)
14. Pinto, J. (2019). *Project management: achieving competitive advantage*. New York, NY: Pearson. (EKF 1 vnt., VK 1 vnt.)
15. Polonsky, M. & Waller, D. (2019). *Designing and managing a research project: a business student's guide*. Thousand Oaks, Ca: SAGE Publications, Inc. (EKF 1 vnt., VK 1 vnt.)
16. Robben, M. (2019). *A study of innovative behavior in high technology product development organizations*. London: Routledge. (EKF 1 vnt., VK 1 vnt.)
17. Saunders, M., Lewis, P. & Thornhill, A. (2019). *Research methods for business students*. New York: Pearson. (EKF 1 vnt., VK 1 vnt.)
18. Shwom, B. & Snyder, L. (2019). *Business communication: polishing your professional presence*. New York, NY: Pearson. (EKF 1 vnt., VK 1 vnt.)
19. Tricker, R. (2019). *Corporate governance: principles, policies, and practices*. Oxford: Oxford University Press. (EKF 1 vnt., VK 1 vnt.)

Finance

1. Antonopoulos, A. (2017). *Mastering Bitcoin: programming the open blockchain*. Sebastopol: O'Reilly. (EKF 2 vnt., VK 3 vnt.)
2. Arnold, G. & Lewis, D. (2019). *Corporate financial management*. Harlow: Pearson Education Limited. (EKF 1 vnt., VK 1 vnt.)
3. Berger, A., Molyneux, P. & Wilson, J. (2017). *The Oxford handbook of banking*. Oxford: Oxford University Press. (EKF 2 vnt., VK 2 vnt.)
4. Brealey, R., Myers, S. & Allen, F. (2019). *Principles of corporate finance*. New York, NY: McGraw-Hill Education. (EKF 2 vnt., VK 2 vnt.)
5. Cassis, Y., Schenk, C. & Grossman, R. (2018). *The Oxford handbook of banking and financial history*. Oxford: Oxford University Press. (EKF 2 vnt., VK 2 vnt.)
6. Connor, M. (2018). *Blockchain: ultimate beginner's guide to blockchain technology: cryptocurrency, smart contracts, distributed ledger, Fintech and decentralized applications*. North Charleston, SC: CreateSpace. (EKF 3 vnt., VK 3 vnt.)
7. Goldfinch, P. (2019). *A global guide to fintech and future payment trends*. Abingdon: Routledge. (EKF 1 vnt., VK 1 vnt.)
8. Hillman, A. (2019). *Public finance and public policy: a political economy perspective on the responsibilities and limitations of government*. Cambridge: Cambridge University Press. (EKF 1 vnt., VK 1 vnt.)
9. King, J. & Carey, M. (2017). *Personal finance*. Oxford: Oxford University Press. (EKF 1 vnt., VK 1 vnt.)
10. Lowe, J., Butler, J. & Luu, L. (2018). *Essential Personal Finance: a Practical Guide for Employees*. Milton: Routledge. (EKF 1 vnt., VK 1 vnt.)
11. Madura, J. (2017). *Personal finance*. Boston: Pearson. (EKF 1 vnt., VK 1 vnt.)
12. Mishkin, F. & Eakins, S. (2018). *Financial markets and institutions*. Harlow, England: Pearson. (EKF 1 vnt., VK 1 vnt.)
13. Mishkin, F. (2018). *The economics of money, banking and financial markets*. Upper Saddle River: Pearson. (EKF 1 vnt., VK 1 vnt.)
14. Nesvetailova, A. (2018). *Shadow banking: scope, origins and theories*. Abingdon: Routledge. (EKF 1 vnt., VK 1 vnt.)
15. Oppenheim, B. & Felbur, M. (2015). *Lean for banks: improving quality, productivity, and morale in financial offices*. Boca Raton: CRC Press, Taylor & Francis Group. (EKF 1 vnt., VK 1 vnt.)
16. Packer, R. (2018). *Financial liberalization and the reconstruction of state-market relations*. London: Routledge. (EKF 1 vnt., VK 1 vnt.)
17. Pike, R., Neale, B. & Akbar, S. (2018). *Corporate finance and investment: decisions and strategies*. Harlow, United Kingdom: Pearson. (EKF 1 vnt., VK 1 vnt.)
18. Población G. & Francisco J. (2017). *Financial risk management: identification, measurement and management*. [S.l.]: Palgrave Macmillan. (EKF 1 vnt., VK 1 vnt.)
19. Shaikh, A. & Karjaluoto, H. (2019). *Marketing and mobile financial services: a global perspective on digital banking consumer behaviour*. Abingdon: Routledge. (EKF 1 vnt., VK 1 vnt.)

Accountancy

1. Elliott, B. & Elliott, J. (2019). *Financial accounting and reporting*. Upper Saddle River: Pearson. (EKF 2 vnt., VK 2 vnt.)
2. Harrison, W., Horngren, C., Thomas, C., Tietz, W. & Suwardy, T. (2018). *Financial accounting: international financial reporting standards*. Harlow: Pearson Education Limited. (EKF 2 vnt., VK 2 vnt.)
3. Melville, A. (2019). *International financial reporting: a practical guide*. Harlow: Pearson Education. (EKF 1 vnt., VK 1 vnt.)
4. Miller-Nobles, T., Mattison, B. & Matsumura, E. (2018). *Horngren's financial & managerial accounting: the financial chapters*. New York: Pearson. (EKF 1 vnt., VK 1 vnt.)
5. Weetman, P. (2019). *Financial and management accounting: an introduction*. Harlow: Pearson Education. (EKF 1 vnt., VK 1 vnt.)

Organization of intellectual work

1. Alewine, M. (2017). *Introduction to information literacy for students*. West Sussex: Wiley Blackwell (EKF 1 vnt., VK 1 vnt.)
2. Aliotta, M. (2018). *Mastering academic writing in the sciences: a step-by-step guide*. Boca Raton, FL: CRC Press, Taylor & Francis Group. (EKF 1 vnt., VK 1 vnt.)
3. Bollaert, L. & Corner, M. (2019). *A manual for internal quality assurance in higher education: looking for a new quality in HE in a new world*. Brussels: Eurashe. (EKF 3 vnt., VK 3 vnt.)
4. Burkhardt, J. (2016). *Teaching information literacy reframed: 50+ framework-based exercises for creating information-literate learners*. London: Facet Publishing. (EKF 1 vnt., VK 1 vnt.)
5. Greetham, B. (2019). *How to write your undergraduate dissertation*. London: Red Globe Press. (EKF 1 vnt., VK 1 vnt.)
6. Levay, P., Craven, J. & Lefebvre, C. (2019). *Systematic searching: practical ideas for improving results*. London: Facet Publishing. (EKF 1 vnt., VK 1 vnt.)

Data processing

1. Susanto, H., Leu, & Chen, C. (2019). *The emerging technology of big data: its impact as a tool of ICT development*. Toronto, NJ: Apple Academic Press. (EKF 1 vnt., VK 1 vnt.)

Languages

1. Rosenberg, M. (2018). *Communicative business English activities*. Berkshire: Express Publishing. (EKF 1 vnt., VK 1 vnt.)